



Weekend Newspapers Summary July 2011 - September 2011



| Publication Name | Frequency | Cover Price | Sales at 50% and above | | | | | | | | Sales below 50% | TOTAL CIRCULATION | Corresponding Previous Period |
|-------------------------------------|-----------|---------------|------------------------|----------|---------------------|------------|------------------|------------------|--------|-------------|-----------------|-------------------|-------------------------------|
| | | | Subscriptions | | | Copy Sales | Digital Editions | Third Party Bulk | PMIE | Back Issues | | | |
| | | | Individual | Business | Travel & Commercial | | | | | | | | |
| Beeld, Saturday | Wkly, Sat | R 6.50 | 33,647 | 722 | | 40,123 | | 1,801 | 28 | | 0 | 76,321 | 71,604 |
| Burger, Die Saturday | Wkly, Sat | R 7.00/3.70 | 27,300 | 657 | | 50,289 | | 653 | 2 | | 0 | 78,901 | 83,901 |
| Burger, Die Saturday | Oos Kaap | | | | | | | | | | | 12,656 | 13,622 |
| Burger, Die Saturday | Wes Kaap | | | | | | | | | | | 66,245 | 70,279 |
| Citizen, The (Saturday) | Wkly, Sat | R 5.00 | 2,094 | 425 | 7,052 | 31,142 | | 1,629 | | | 0 | 42,342 | 46,215 |
| City Press | Wknd | R 9.95 | 1,466 | 208 | | 155,247 | | 385 | | | 0 | 157,306 | 166,347 |
| Ilanga Langesonto | Wknd | R 2.50 | | | | 85,726 | | | | | 0 | 85,726 | 80,533 |
| Independent on Saturday | Wkly, Sat | R 6.00 | 21,229 | 1,117 | 910 | 22,473 | 12 | 267 | | | 0 | 46,008 | 49,437 |
| Isolezwe ngeSonto | Wkly, Sun | R 2.80 | 416 | 84 | | 81,041 | | 12 | | | 0 | 81,553 | 70,449 |
| Pretoria News Saturday | Wkly, Sat | R 4.80 | 3,929 | 358 | | 8,295 | | | | 30 | 1,636 | 14,248 | 15,832 |
| Rapport | Wknd | R 13.00 | 16,166 | 266 | | 215,479 | | | | | 0 | 231,911 | 243,235 |
| Saturday Dispatch | Wkly, Sat | R 4.50 | 3,386 | 1,423 | 54 | 16,803 | 301 | 427 | | | 0 | 22,394 | 23,162 |
| Saturday Star, The | Wkly, Sat | R 7.50 | 22,370 | 2,492 | 5,399 | 57,121 | 114 | | | | 9,761 | 97,257 | 104,312 |
| Son op Sondag (formerly Sondag Son) | Wkly, Sun | R 5.00 | | | | 60,174 | | | | | 0 | 60,174 | 61,711 |
| Sondag | Wknd | R 8.00 | 982 | | | 46,304 | | | | | 0 | 47,286 | 49,794 |
| Sunday Independent, The | Wkly, Sun | R 14.50 | 20,649 | 814 | 3,422 | 14,621 | 63 | | | | 0 | 39,569 | 38,622 |
| Sunday Monitor | Wknd | UGShs 1500.00 | 249 | | | 17,396 | | | | | 0 | 17,645 | 16,803 |
| Sunday Nation | Wkly, Sun | KShs 50.00 | 59 | | | 219,263 | | | | | 0 | 219,322 | 230,801 |
| Sunday Sun | Wknd | R 4.20 | 480 | 99 | | 220,423 | | | | | 0 | 221,002 | 228,717 |
| Sunday Times | Wknd | R 15.50 | 110,754 | 4,615 | 31,730 | 253,721 | | 18,333 | 32,208 | | 0 | 451,361 | 461,239 |
| Sunday Tribune | Wkly, Sun | R 14.00 | 40,090 | 405 | 458 | 41,344 | 55 | 125 | | | 0 | 82,477 | 86,889 |
| Sunday Vision | Wkly, Sun | UGShs 1500.00 | 1,356 | | | 27,064 | | | | | 0 | 28,420 | 26,082 |
| Sunday World | Wknd | R 6.00 | 19,469 | 397 | | 127,490 | | 258 | | | 0 | 147,614 | 160,270 |
| Taifa Jumapiii | Wkly, Sun | KShs 25.00 | 6 | | | 12,480 | | | | | 0 | 12,486 | 11,395 |
| The Southern Cross | Wkly, Sun | R 5.50 | 1,106 | 8 | | 9,234 | | | | | 0 | 10,348 | 11,058 |
| Volksblad - Saturday | Wkly, Sat | R 5.20 | 9,235 | 526 | | 11,304 | | 288 | | | 0 | 21,353 | 21,882 |
| Weekend Argus | Wknd | R 13.50 | 19,442 | 1,058 | | 49,217 | 150 | | 345 | | 0 | 70,212 | 78,610 |

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| | | | Individual | Business | Travel & Commercial | | | | | | | | |
| Weekend Argus | Saturday | | | | | | | | | | | 42,605 | 46,129 |
| Weekend Argus | Sunday | | | | | | | | | | | 27,607 | 32,481 |
| Weekend Post | Wknd | R 7.00 | 3,535 | | | 19,899 | 222 | | | | 0 | 23,656 | 23,726 |
| Weekend Witness | Wkly, Sat | R 5.50 | 9,263 | | | 12,549 | | 96 | | | 0 | 21,908 | 22,794 |
| | | | 368,678 | 15,674 | 49,025 | 1,906,222 | 917 | 24,274 | 32,583 | 30 | 11,397 | 2,408,800 | 2,485,420 |

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