



Hybrid Newspapers Summary July 2011 - September 2011



Publication Name	Frequency	Cover Price	Sales at 50% and above							Sales below 50%	TOTAL PAID	Free Distribution	TOTAL CIRCULATION	Corresponding Previous Period
			Subscriptions			Copy Sales	Digital Editions	Third Party Bulk	PMIE					
			Individual	Business	Travel & Commercial									
Excelsior News / Nuus	Wkly, Fr	R 1.35	1	2		2,434					2,437	594	3,031	2,965
Kwela Xpress.	F	R 3.00 / Free									Changed Sector		Changed Sector	16,584
Mogol Pos/Post	Wkly, Fr	R 2.00				3,833					3,833	534	4,367	4,400
The Times	MD, Mo-Fr	R 1.00 / Free	96,530	5,081		38,579					140,190	1,834	142,024	137,457
Zoutpansberger.	Wkly, Th	R 3.00	4			2,266		100			2,370	488	2,858	2,771
			96,535	5,083		47,112		100			148,830	3,450	152,280	164,177

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