



**Free Newspaper
Summary
July 2011 - September 2011**



Publication Name	Frequency	Copies Printed	Residential Individual	Residential Bulk	NON Residential Individual	NON Residential Bulk	Handouts	Institutions	Mailed	NET DISTRIBUTION	Corresponding Previous Period
Agri Watch	Mtly	17,575	12,012			2,000	1,000			15,012	5,900
Alberton Record	Wkly, Th	38,700	29,063	9,272				115		38,450	38,372
Alex News	F	30,000	18,500	2,300	2,900	2,600	2,750	700		29,750	29,750
Alex Pioneer	F	15,001	6,880			3,865	2,474	1,720		14,939	13,152
Algoa Sun	Wkly, Wed	50,000	6,000			43,559			21	49,580	49,500
Athlone News	Wkly, Wed	56,537	52,163			3,774			59	55,996	55,996
Atlantic Sun	Wkly, Wed	31,850	25,785	3,335		2,230			59	31,409	31,409
Ballito Fever	Wkly, Th	17,000	4,909			12,000				16,909	New member
Barberton Times	Wkly, Wed	5,000	2,400			2,060	300	140		4,900	4,900
Bedfordview & Edenvale News	Wkly, Wed	47,041	31,196	5,204	10,234	140		46		46,820	46,826
Benoni City Times	Wkly, Tue	38,100	25,916	6,290	1,937	1,714				35,857	37,977
Berea Mail	Wkly, Fr	27,300	15,213	5,667	3,020	3,100	155		45	27,200	27,200
Bloemnuus	Wkly, Fr	42,887	40,762			970	50	384		42,166	42,137
Boksburg Advertiser	Wkly, Tue	44,001	27,109	13,020	1,890	1,366		74		43,459	43,874
Border Post (formerly Barateiro)	Wkly, Fr	25,000				12,285	10,358	120	1,851	24,614	19,814
Botswana Advertiser	Wkly, Fr	97,286	2,120	1,528	51,527	35,748	5,938	390		97,251	104,966
Brakpan Herald	Wkly, Tue	19,699	14,097	2,835	1,176	954		3		19,065	19,279
Breederivier Gazette.	Wkly, Wed	10,297	6,840			3,360				10,200	10,230
Capetowner	Wkly, Wed	15,500	360			14,640				15,000	15,000
Chatsworth Rising Sun	Wkly, Tue	51,258	46,671		3,927				60	50,658	50,908
Chatsworth Tabloid	Wkly, Wed	50,000	44,488	5,117				325	50	49,980	49,980
Chiawelo Urban News	Wkly, Fr	25,100	25,000							25,000	25,000
City Vision (Khayalitsha)	Wkly, Th	50,694	50,453							50,453	50,453
City Vision (Langa/Gugulethu)	Wkly, Th	40,575	40,334							40,334	40,334
Coastal Weekly	Wkly, Th	30,000	27,300			2,600				29,900	29,900
Comaro Chronicle	Wkly, Wed	21,264	14,341	6,627				46		21,014	21,034
Constantiaberg Bulletin	Wkly, Wed	32,200	28,584	1,301		1,815			61	31,761	31,761

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Corridor Gazette	Wkly, Th	5,000	1,520	50		3,220				4,790	4,550
Cosmo City Chronicle	AltM	16,000	12,700	200	2,800	100				15,800	New member
Cosmos Gazette	Wkly, Wed	25,000	22,000			2,950				24,950	New member
Cosmos News	Wkly, Wed	15,000				14,000			892	14,892	New member
Diepkloof Urban News	Wkly, Fr	30,100	29,600			400				30,000	30,000
Dobsonville Urban News	Wkly, Fr	32,600	32,500							32,500	32,500
Durban North Fever	Wkly, Wed	20,000	14,500		5,446					19,946	New member
East Griqualand Fever	Wkly, Th	15,000				12,481	520	1,849	9	14,859	14,839
Eastern Cape Today	Wkly, Th	41,999	3,870		30,553		4,000	3,248	25	41,696	34,760
Eastern Express										Rebranded	144,500
Eastern Express: Chatsworth	Wkly, Th	40,000	38,330			1,600				39,930	Rebranded
Eastern Express: Durban Central	Wkly, Wed	25,000	24,930							24,930	Rebranded
Eastern Express: Durban South	Wkly, Th	20,000	19,930							19,930	Rebranded
Eastern Express: Phoenix	Wkly, Wed	40,000	38,930			1,000				39,930	Rebranded
Eastern Watch	Mtly	12,700	8,993			1,000				9,993	6,604
Echo, The	Wkly, Fr	20,000				19,100	400		15	19,515	18,915
Edendale Eyethu	Wkly, Th	45,000	30,250	5,000		9,250	424		10	44,934	New member
Eldorado Urban News	Wkly, Fr	30,100	29,460			540				30,000	30,000
Eshowe Watch	F	6,200				6,000			3	6,003	6,002
Ethekwini Times	Mtly	41,000	34,030	6,800				100	50	40,980	40,980
Express	Wkly, Wed	53,927				20,853	19,480	13,412	15	53,760	53,512
Express Eastern Free State (Former Express QwaQwa)	Wkly, Wed	14,900				5,345	8,615	810		14,770	14,770
Express Northern Cape	Wkly, Wed	17,500				7,890	5,600	3,915		17,405	17,405
Eyethu Bay Watch (Formerly Baywatch)	Wkly, Wed	45,200	26,175			18,825			2	45,002	45,003
False Bay Echo	Wkly, Wed	31,240	26,715			4,025			61	30,801	30,765
Foreign Exchange	Mtly	5,000						4,850	91	4,941	4,943
Fourways Review	Wkly, Wed	37,181	27,951	5,020	3,005	925		30		36,931	36,750
Free State News										Terminated	Suspended
Free State Sun	Wkly, Th	5,000				4,500	150		100	4,750	4,900
Germiston City News	Wkly, Tue	29,400	23,536	3,085	1,890	477		66		29,054	29,279
Go & Express	Wkly, Th	36,546	32,387			2,585				34,972	31,665
Hazyview Herald	F	3,500				3,350		50		3,400	3,257

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Helderpos Gazette	Wkly, Tue	36,000	34,390			1,210				35,600	35,888
Herrie, Die	Wkly, Th	15,923	7,507			6,351	2,000			15,858	15,150
Highvelder, The	Wkly, Fr	17,000				16,850	107		28	16,985	16,882
Highway Mail	Wkly, Fr	54,700	37,757	8,125	6,468	1,300	900		45	54,595	51,395
Hillcrest Fever (formerly Forest Express)	Wkly, Tue	20,000	15,300		4,646					19,946	19,800
Hilltop	F	20,185	16,185	984	1,961	855	86		24	20,095	20,095
Isolomzi Fever	Wkly, Wed	20,000				13,492		6,306	4	19,802	19,856
Issue, Eastern Free State	Wkly, Th	21,000				6,420	14,514			20,934	20,939
Jabavu Urban News	Wkly, Fr	27,600	27,500							27,500	27,500
Johannesburg Eastern Express	Wkly, Tue	18,003	13,475	1,660	2,632			24		17,791	17,799
Kalahari Buletin (Formerly Kuruman Bulletin)	Wkly, Th	14,500	6,700			5,180	520			12,400	12,310
Kempton Express	Wkly, Th	55,778	29,339	7,256	18,435	461		40		55,531	55,618
Kouga Express	Wkly, Th	20,000	12,904	6,936						19,840	19,840
Krant	Wkly, Wed	40,100	32,795	1,447	2,758				3,000	40,000	32,969
Kroonnuus	Wkly, Tue	9,000	6,547			416	1,430	210	12	8,615	8,586
Krugersdorp News	Wkly, Wed	30,520	24,439	4,844	582			285		30,150	30,300
Kwela Xpress,	F	20,000					19,350			19,350	Changed sector
Lentswe	Wkly, Th	13,731				13,260	119			13,379	13,445
Makhulu News	Wkly, Fr	32,446	18,854	1,280	6,429	4,635		709	33	31,940	New member
Maluti	Wkly, Wed	8,000	6,310			984	250	220	11	7,775	7,757
Maritzburg Fever (formerly Mirror, The)	Wkly, Wed	40,000	37,901		733		769	397		39,800	65,300
Maritzburg Sun	Wkly, Wed	30,000	20,387	1,700	1,000	4,195	189		2,468	29,939	29,939
Match Fit.										Discontinued	8,442
Meadowlands Urban News	Wkly, Fr	27,600	27,500							27,500	27,500
Merebank Rising Sun	F	22,500	19,217		3,023				60	22,300	22,300
Meyerton Ster	Wkly, Tue	8,613	8,396			92			20	8,508	9,100
Mid South Coast Rising Sun	Wkly, Tue	20,175	12,475		7,440				60	19,975	19,975
Midrand Reporter	Wkly, Th	29,291	20,426	4,759	1,078	2,771		7		29,041	28,906
Midweek Rekord	Wkly, Th	19,159	16,150			2,450	62			18,662	18,969
Mini Ads	Mtly	12,500	12,000				300			12,300	12,300
Mthatha Fever	Wkly, Wed	60,001				23,201	29,979	6,585	10	59,775	59,837
Nelspruit Post	Wkly, Th	15,000	9,500			1,030	4,020	150		14,700	14,171

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Newcastle Sun	Wkly, Fr	14,250				5,681	8,319		7	14,007	14,007
Noordkaap	Wkly, Wed	22,137	16,660			5,092			11	21,763	20,808
Noordwes Gazette	Wkly, Tue	25,000	12,552			12,377			51	24,980	24,980
North Coast Courier	Wkly, Wed	33,383	1,500			28,192		3,530	72	33,294	32,939
North Coast Times	Wkly, Wed	22,500	12,685			5,325	3,315	1,070	20	22,415	New member
North Eastern Tribune	Wkly, Tue	24,711	17,121	4,454	2,173	439		368		24,555	24,269
North Western Bonus	F	25,300				5,800	14,200	5,000		25,000	25,114
Northcliff & Melville Times	Wkly, Tue	32,634	23,175	5,733	2,587	770		176		32,441	32,292
Northern Advertiser	Wkly, Fr	24,644	825	186	14,087	5,048	3,526	947		24,619	34,975
Northern Natal Farmer										Discontinued	5,917
Northern Star	Wkly, Tue	32,000	27,770	2,210				1,950	50	31,980	31,980
Northglen News	Wkly, Fr	27,700	16,503	4,455	5,292	1,000	309		41	27,600	27,400
Noweto News	Mtly	60,000	17,500	7,400		17,187	16,500	1,400		59,987	New member
Olifantsrivier Gazette	Wkly, Wed	10,000	1,400			8,500				9,900	new member
Ons Stad	Wkly, Th	38,187	34,290			1,775	345	427	13	36,850	36,712
Orlando Urban News	Wkly, Fr	30,100	30,000							30,000	30,000
Overport Rising Sun	Wkly, Wed	45,000	37,100		7,640				60	44,800	41,300
Parys Gazette	Wkly, Fr	7,500	7,250			110			30	7,390	7,390
PE Express	Wkly, Wed	90,000	89,250	579						89,829	89,829
People s Post Athlone	Wkly, Tue	30,427	28,865		875	312		200		30,252	30,252
People s Post City Edition	Wkly, Tue	29,421	23,521	4,925	600			200		29,246	29,246
People s Post Claremont/Rondebosch	Wkly, Tue	32,009	30,263		921	400		250		31,834	30,834
People s Post Constantia/Wynberg	Wkly, Tue	30,244	28,319		1,050	300		400		30,069	30,069
People s Post False Bay	Wkly, Tue	31,147	28,446	215	841	440		310	720	30,972	30,972
People s Post Grassy Park	Wkly, Tue	22,013	21,134		209	355		140		21,838	21,838
People s Post Landsdowne	Wkly, Tue	21,305	19,812		706	312		300		21,130	21,130
People s Post Mitchells Plain	Wkly, Tue	83,837	80,000		800	2,160		380		83,340	83,340
People s Post Retreat	Wkly, Tue	23,598	22,723		400			300		23,423	23,423
People s Post Woodstock	Wkly, Tue	16,566	15,441		750			200		16,391	16,391
Phoenix Sun	Wkly, Th	60,000	51,709		8,031				60	59,800	52,300
Phoenix Tabloid	Wkly, Tue	51,500	45,698	4,512				1,220	50	51,480	51,480
Pimville Urban News	Wkly, Fr	25,100	25,000							25,000	25,000

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Plainsman	Wkly, Wed	87,636	77,844			4,292	5,000		64	87,200	86,590
Polokwane Express	Wkly, Wed	30,040	30,000							30,000	29,960
Protea Urban News	Wkly, Fr	25,100	24,290			710				25,000	25,000
Public Eye	Wkly, Th	30,000	27,700		1,300	500	424		10	29,934	29,934
Queensburgh News	F	13,200	9,890	2,160	520	430	92		18	13,110	13,110
Randburg Sun	Wkly, Th	66,999	36,775	18,182	3,125	8,629		9		66,720	66,716
Randfontein Herald.	Wkly, Tue	19,986	17,882	1,383	364			107		19,736	19,800
Rekord Central/Sentraal	Wkly, Fr	22,790	6,381	15,864		295				22,540	22,540
Rekord Centurion	Wkly, Th	52,342	27,437	23,345		1,318				52,100	50,492
Rekord East/Oos	Wkly, Tue	66,970	46,518	19,229		873				66,620	65,106
Rekord Mamelodi	Wkly, Fr	20,141	19,529			396				19,925	20,000
Rekord Moot	Wkly, Th	32,126	25,358	6,299		223				31,880	31,480
Rekord North/Noord	Wkly, Wed	35,023	23,462	10,170		1,152				34,784	34,250
Rekord Noweto	Wkly, Fr	29,000	28,170			650				28,820	28,820
Rekord West News/Wes Nuus	Wkly, Fr	19,044	16,219	1,797		784				18,800	18,748
Ridge Times	Wkly, Fr	35,000	21,750			11,350	1,030		15	34,145	31,222
Rising Sun Lenasia	Wkly, Wed	33,000	32,195		105		500	100		32,900	32,912
Roodepoort Northsider (FormerlyNorthside Chronicle	Wkly, Th	30,000	16,496	11,760	1,153	155		71		29,635	29,203
Roodepoort Record	Wkly, Th	53,799	36,608	13,901	1,961	80		511		53,061	53,600
Rosebank Killarney Gazette	Wkly, Tue	26,039	18,698	3,904	1,971	1,204		18		25,795	27,745
SA Jewish Report	Wkly, Fr	11,490				10,898		572		11,470	11,501
Sandton Chronicle	Wkly, Wed	55,651	38,023	8,983	2,879	5,429				55,314	55,332
Sasolburg Ster	Wkly, Tue	12,901	12,650			100			22	12,772	12,772
Sentinal News	Wkly, Wed	7,645	5,642	630		873			59	7,204	7,204
South Coast Fever	Wkly, Th	35,000				26,620	5,596	2,481	37	34,734	34,730
South Coast Sun	Wkly, Fr	20,325	9,555	4,760	2,446	3,414	32		43	20,250	20,250
Southern Courier	Wkly, Wed	40,062	32,423	7,269				120		39,812	39,763
Southern Mail	Wkly, Wed	46,000	42,612			2,888			60	45,560	45,460
Southern Star	Wkly, Wed	32,000	27,590	4,230				110	50	31,980	31,980
Southern Suburbs Tatler	Wkly, Wed	49,160	41,647	3,016		3,997			59	48,719	48,719
Southlands Sun	Wkly, Fr	18,100	13,748	1,874	1,248	980	151		24	18,025	17,924
Sport Elizabeth	Mtly	30,000			17,419		11,720		11	29,150	28,784

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Springs Advertiser	Wkly, Wed	26,800	24,665	1,016	444					26,125	25,700
Standerton Ibis	Wkly, Fr	20,000	10,500			9,300			4	19,804	New member
Stanger Weekly	Wkly, Th	30,000	21,200			8,700				29,900	29,900
Steelburger	Wkly, Fr	16,000				9,055	6,055	790		15,900	14,900
Stellenbosch Gazette (formerly Gazette)	Wkly, Tue	21,000	19,008			1,295				20,303	20,803
Swartland Monitor.	Wkly, Th	15,850	12,500			3,250				15,750	Changed sector
Tabletalk	Wkly, Wed	61,082	50,352	3,605		6,625			59	60,641	59,901
Tame Times	Wkly, Tue	59,554	35,692	12,860		6,087		4,760	35	59,434	New member
Taxi Indaba	Wkly, Th	38,462				19,231	18,077	1,131	17	38,456	New member
The Chronicle	F	29,990	28,000		1,900		50		30	29,980	24,990
The Rising Sun - North Coast	Wkly, Wed	60,200	59,795		90			75		59,960	59,960
The Weekly Gazette	Wkly, Th	50,000	42,491	7,269				170	50	49,980	49,980
Theewaterkloof Gazette (Formerly Kontreinuus Gaz.)	Wkly, Tue	16,121	15,146			875				16,021	Changed sector
Times of Ladysmith	Wkly, Fr	15,200	11,671			3,329			33	15,033	15,033
Tygerburger Bellville	Wkly, Wed	30,593	28,659		1,098	200		400		30,357	30,357
Tygerburger Brackenfell	Wkly, Wed	17,292	16,235	275	446			100		17,056	17,056
Tygerburger Durbanville	Wkly, Wed	19,782	18,583	435	384			144		19,546	19,546
Tygerburger Eersterivier/Blue Downs	Wkly, Wed	28,267	27,009		659			300		27,968	27,968
Tygerburger Elsiesrivier	Wkly, Wed	33,384	31,972		913			200		33,085	33,085
Tygerburger Goodwood	Wkly, Wed	24,800	23,132		932	300		200		24,564	24,564
Tygerburger Kraaifontein	Wkly, Wed	17,376	16,014	350	676			100		17,140	17,140
Tygerburger Kuilsrivier	Wkly, Wed	17,878	17,250		292			100		17,642	17,642
Tygerburger Milnerton	Wkly, Wed	17,087	15,788		700	100		200		16,788	16,788
Tygerburger Parow	Wkly, Wed	19,331	18,407		588			100		19,095	19,095
Tygerburger Ravensmead/Belhar	Wkly, Wed	34,279	32,670		400	410		500		33,980	33,980
Tygerburger Table View	Wkly, Wed	28,609	26,148		1,862	200		100		28,310	28,310
Tygartalk Bellville/Durbanville	Wkly, Wed	38,340	34,644	1,096		2,100			59	37,899	37,799
Tygartalk Goodwood	Wkly, Wed	30,230	24,440	1,200		4,090			59	29,789	29,789
UD News	Wkly, Wed	30,000	26,906	3,013						29,919	29,919
UGU Eyethu	Wkly, Wed	35,000				18,150	16,750			34,900	New member
Umlazi Times	Wkly, Th	41,000	39,120	1,250				560	50	40,980	40,980
Uppercoast Fever	Wkly, Th	25,000	12,190			11,419	593	610	1	24,813	New member

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Uvo Lwethu Fever	Wkly, Wed	20,000				15,500	150	4,299	8	19,957	19,878
Vaal Vision	Wkly, Th	112,124	107,900			3,575			84	111,559	68,652
Vanderbijlpark Ster	Wkly, Tue	27,337	26,332			740			20	27,092	27,141
Vereeniging Ster	Wkly, Tue	23,880	23,167			200			21	23,388	23,471
Vhembe Herald	Wkly, Wed	6,100	5,800							5,800	5,500
Vista	Wkly, Th	39,000	33,039			2,010	1,660	1,212	19	37,940	37,853
Vukani	Wkly, Wed	81,600	77,030			4,070			60	81,160	81,160
Weskus Nuus	Mtly	15,000	9,000		5,800					14,800	14,974
White River Post	F	5,000	2,500			2,190		210		4,900	4,900
Xpress Times	Wkly, Wed	22,500	10,500	3,540	4,210	2,840	663	670	25	22,448	New member
Zola Urban News	Wkly, Fr	30,100	30,000							30,000	30,000
Zululand Fever	Wkly, Th	39,999				25,311	13,060	1,418	4	39,793	39,706
Zululand North Watch	Mtly	6,200				6,000			2	6,002	5,988
		5,955,412	4,149,816	350,976	280,337	753,316	264,926	88,542	11,551	5,899,464	5,356,661

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