



Free Magazine

Summary

July 2011 to September 2011



Publication Name	Period	Frequency	Copies Printed	Residential Individual	Residential Bulk	NON Residential Individual	NON Residential Bulk	Handouts	Institutions	Mailed	NET DISTRIBUTION	Corresponding Previous Period
Get It (Ballito to Umhlanga)	Jul 11 to Sep 11	Mtly	25,534				24,287		742		25,029	25,056
Get It (Bloemfontein)	Jul 11 to Sep 11	Mtly	15,000		14,333						14,333	14,800
Get It (Cape Town)	Jul 11 to Sep 11	Mtly	30,750				28,492				28,492	29,938
Get It (eMalahleni - Middelburg)	Jul 11 to Sep 11	Mtly	15,000				14,817				14,817	New Member
Get It (Highway)	Jul 11 to Sep 11	Mtly	20,000		835	185	18,763	67		57	19,907	19,917
Get It (Joburg East)	Jul 11 to Sep 11	Mtly	25,084			23,945					23,945	23,557
Get It (Jo'burg South)	Jul 11 to Sep 11	Mtly	25,000	23,223			1,397				24,620	24,542
Get It (Jo'burg West)	Jul 11 to Sep 11	Mtly	25,000				23,676			57	23,733	24,542
Get It (Lowveld)	Jul 11 to Sep 11	Mtly	15,000				14,050	100	250		14,400	14,850
Get It (Northern KZN)	Jul 11 to Sep 11	Mtly	12,225				11,132				11,132	13,872
Get It (Northern Suburbs Joburg)	Jul 11 to Sep 11	Mtly	30,575				30,105	300			30,405	29,991
Get It (Potch Klerksdrop)	Jul 11 to Sep 11	Mtly	10,029	9,804							9,804	9,950
Get It (Pretoria)	Jul 11 to Sep 11	Mtly	25,058				24,858	100			24,958	25,218
Get It (Vaal Triangle)	Jul 11 to Sep 11										Discontinued	9,667
Jozi Beat	Jul 10 to Jun 11	Q	30,001				7,968		21,032		29,000	New Member
Tee to Green	Jul 11 to Sep 11	Mtly	40,000				36,399	200		225	36,824	New Member
The Arch Magazine	Jan 10 to Dec 10	Q	20,000	17,605			1,895				19,500	New Member
Vuk'uzenzele	Jan 11 to Jun 11										Resigned	1,732,966
			364,256	50,632	15,168	24,130	237,839	767	22,024	339	350,899	1,998,866

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