



Daily Newspapers Summary July 2011 - September 2011



Publication Name	Frequency	Cover Price	Sales at 50% and above							Sales below 50%	TOTAL CIRCULATION	Corresponding Previous Period
			Subscriptions			Copy Sales	Digital Editions	Third Party Bulk	PMIE			
			Individual	Business	Travel & Commercial							
Beeld, Daily	MD, Mo-Fr	R 6.50	37,574	920		36,754		871	832		76,951	73,455
Bukedde	MD, Mo-Su	UGShs 1000.00	384			30,744					31,128	31,334
Burger, Die Daily	MD, Mo-Fr	R 5.20/3.70	23,653	799		35,680		2,996	11		63,139	66,041
Burger, Die Daily	Oos Kaap										11,098	11,138
Burger, Die Daily	Wes Kaap										52,041	54,903
Business Day	MD, Mo-Fr	R 11.50	4,065	18,503	2,626	8,532	277	2,100			36,103	36,081
Cape Argus	MD, Mo-Fr	R 5.20	16,273	1,368		22,363	77	31	5,016		45,128	50,684
Cape Times	MD, Mo-Fr	R 6.50	14,216	3,453		21,636	55		3,914		43,274	44,355
Citizen, The (Daily)	MD, Mo-Fr	R 3.00	3,001	2,348	8,398	51,487		4,015	400		69,649	68,325
Daily Dispatch	MD, Mo-Fr	R 4.50	3,399	1,424	54	22,634	304	72	154		28,041	28,123
Daily Monitor	MD, Mo-Sat	UGShs 1500.00	1,064			21,467					22,531	21,974
Daily Nation	MD, Mo-Sat	KShs 40.00	189			178,902					179,091	178,578
Daily News	MD, Mo-Fr	R 4.80	19,329	437	694	12,246	30	39	439		33,214	38,945
Daily Sun	Mo-Fr	R 2.30	59			374,341					374,400	411,124
Diamond Fields Advertiser	MD, Mo-Fr	R 3.80	898	500	500	6,768	42			787	9,495	9,568
Herald, The	MD, Mo-Fr	R 5.00	5,876			15,178	223		1,042		22,319	21,781
Isolezwe	MD, Mo-Fr	R 2.80	736	275	5	105,713		5			106,734	97,638
Mercury, The	MD, Mo-Fr	R 5.80	13,600	2,400	890	14,462	74	48			31,474	33,833
Namibian, The	MD, Mo-Fr	Nam\$ 3.00		616		30,615			50		31,281	25,877
New Vision	MD, Mo-Sat	UGShs 1500.00	1,898			31,415					33,313	33,930
Pretoria News	MD, Mo-Fr	R 4.80	6,009	1,131		12,630	63			3,315	23,148	24,693
Son (Daily)	MD, Mo-Fr	R 3.00 & 2.80				103,056					103,056	113,600
Sowetan	Mo-Fr	R 3.90	2,223	6,670	7,376	86,892				13,186	116,347	125,204

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Star, The	MD, Mo-Fr	R 5.80	44,520	11,484	6,800	58,321	265			15,162	136,552	148,294
Taifa Leo	MD, Mo-Sat	KShs 25.00	11			13,823					13,834	12,433
Times of Swaziland	MD, Mo-Fr	E 3.25	779			23,769					24,548	24,797
Volksblad - Daily	Mo-Fr	R 5.20	9,369	643		13,169		292			23,473	22,752
Witness, The	MD, Mo-Fr	R 5.00	9,891	192	135	8,971		357			19,546	20,045
			219,016	53,163	27,478	1,341,568	1,410	10,826	11,858	32,450	1,697,769	1,763,464

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