



**Consumer Magazine
Summary
July 2011 to September 2011**



Publication Name	Period	Frequ ency	Cover Price	Sales at 50% and above								BELOW 50%	TOTAL PAID	Free Circulation							TOTAL CIRCULATION	Corresponding Previous Period	
				Subscriptions			Single Copy Sales	Digital Editions	Third Party Bulk sales	PMIE	Back Issues			Controlled Free Distribution				Bulk Free	Digital Editions	Back Issues			TOTAL FREE
				Indi-vidual	Business	Travel & Commer cial								Indiv Request ed	Indiv Non Request ed	Bulk Request ed	Bulk Non Request ed						
CATEGORY: Arts, Culture and Heritage																							
021 Magazine	Jan 11 to Jun 11																			Changed Frequency	3,950		
Blaque	Jan 11 to Jun 11																			Terminated	New member		
Bravo	Jan 10 to Dec 10																			Discontinued	1,682		
Classicfeel	Jul 11 to Sep 11																			Resigned	7,251		
DEKAT	Jul 10 to Jun 11																			Terminated	Suspended		
Good Morning Mr. President	Jan 11 to Jun 11																			Suspended	5,916		
Jewish Life	Jul 11 to Sep 11	Mtly	R 18.95				66				66			13,408						13,408	13,474	13,511	
Jewish Tradition	Jan 10 to Dec 10	2xA	Free 0.00									775						8,065		8,840	8,840	8,880	
Live Out Loud	Jul 11 to Sep 11	Mtly	R 49.00	503	4,000		85		550		5,138			324						324	5,462	No submission	
onesmallseed	Jan 10 to Dec 10	Q	R 48.50	327	83		2,782				3,198	92	98	2,265	450				2,868	5,773	8,971	10,806	
PIX African Photo Journal	Jan 11 to Jun 11																			Resigned	7,141		
Sutra Magazine.	Jan 11 to Jun 11																			Terminated	Suspended		
Tempo	Jan 10 to Dec 10	Q	R 32.00	4,123			51,986				56,109									56,109	58,849		
WordsEtc	Jan 10 to Dec 10																			Suspended	1,414		
Total				4,953	4,083		54,919		550		6	64,511	867	98	15,997	450			10,933	28,345	92,856	119,400	
CATEGORY: Business and News																							
Entrepreneur	Jul 11 to Sep 11	Mtly	R 34.95	1,410	5,910		8,514			3,733	529	20,096		378	467					845	20,941	23,249	
Financial Mail	Jul 11 to Sep 11	Wkly, Fr	R 22.50	3,556	8,067	4,517	4,912	108	404			21,564	2,085							2,085	23,649	26,248	
Finweek	Jul 11 to Sep 11	Wkly, Th	R 21.00	6,986	2,512	4,769	4,584	103	2,792			21,746			3,930					3,930	25,676	27,650	
Noseweek	Jul 11 to Sep 11	Mtly	R 34.80	6,565			9,540	1,414			167	17,686				320				320	18,006	20,743	
Personal Finance	Jan 10 to Dec 10	Q	R 24.00	2,466	10		11,740		455			14,671						100		100	14,771	14,883	
SA Career Focus	Jan 11 to Jun 11	10xA	R 25.00	35	789		123		185	82		1,214		239		101			829	1,169	2,383	2,249	
Succeed Magazine	Jul 11 to Sep 11	Mtly	R 18.00	7,935	137		7,482		30	99	483	16,166	122	2,892	560			2,424		5,998	22,164	20,894	
The Thinker	Jul 11 to Sep 11	Mtly	R 29.95	134	513		710				372	1,729	331		600					931	2,660	1,870	
Your Business Magazine	Jan 11 to Jun 11	AltM	R 24.95	803			7,603				537	8,943		398	662					1,060	10,003	10,577	
Total				29,890	17,938	9,286	55,208	1,625	3,866		3,914	2,088	123,815	2,538	3,907	5,619	920	101	3,353	16,438	140,253	148,363	
CATEGORY: Celebrity																							
Heat	Jul 11 to Sep 11	Wkly, Fr	R 19.95	158			34,303	131				34,592									34,592	41,980	
People	Jul 11 to Sep 11	Wkly, Fr	R 14.95	230			79,026		21	3,147		82,424						295		295	82,719	87,576	

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SA India	Jul 11 to Sep 11	Mtly	R 29.95	14	150		4,987					5,151	81							81	5,232	8,252	
Total				402	150		118,316	131	21			122,167	81							295	376	122,543	137,808
CATEGORY: Conservation and Wildlife																							
Africa Birds and Birding	Jan 11 to Jun 11	AltM	R 39.95	7,540		1,601	2,861	5		14		12,021		305	658	130	402		312	1,807	13,828	12,581	
Africa Geographic	Jul 11 to Sep 11	Mtly	R 39.95	5,955		4,829	2,347	88		22	4,290	17,531		244	1,336	243	33	202	242	2,300	19,831	20,748	
Total				13,495		6,430	5,208	93		36	4,290	29,552		549	1,994	373	435	202	554	4,107	33,659	33,329	
CATEGORY: Entertainment																							
Eat Out	Jan 10 to Dec 10	Ann	R 49.95				18,112		580		33	18,725			2,096	1,000			500	3,596	22,321	24,980	
Nitelifemagazine	Jan 11 to Jun 11																				No Submission	New Member	
People Puzzles	Jul 11 to Sep 11	Mtly	R 19.95	169			32,815			600	2	33,586									33,586	39,886	
Sandton.	Jul 11 to Sep 11	Mtly	R 29.95	48			225		53			326		7,705	2,753	2,303				12,761	13,087	16,313	
Time Out Cape Town Visitor's Guide.	Jan 10 to Dec 10	Ann	R 39.95				10,411		900			11,311									11,311	15,350	
TV Plus (Afrikaans)	Jul 11 to Sep 11	F	R 13.00	1,001			40,556	4				41,561									41,561	48,138	
TV Plus (English)	Jul 11 to Sep 11	F	R 13.00	1,030			47,424	18				48,472									48,472	54,557	
Total				2,248			149,543	22	1,533		600	35	153,981		7,705	4,849	3,303		500	16,357	170,338	199,224	
CATEGORY: Family Interest																							
Bona	Jul 11 to Sep 11	Mtly	R 9.96	669			85,757		300	420	45	87,191			667				2,453	3,120	90,311	94,961	
Drum	Jul 11 to Sep 11	Wkly, Fr	R 12.00	922			129,320	11				130,253									130,253	119,959	
Full Circle Magazine.	Jul 11 to Sep 11	Mtly	Free 0										54	24,507	495					25,056	25,056	24,538	
Huisgenoot	Jul 11 to Sep 11	Wkly, Tue	R 15.95	11,561			276,839	368	300			289,068									289,068	304,399	
LIG	Jul 11 to Sep 11	11xA	R 23.95	3,778		13,355	18,722					35,855		667	657					1,324	37,179	38,053	
Reader's Digest (South Africa)	Jul 11 to Sep 11	Mtly	R 29.95	29,651			6,510		2,500			38,661									38,661	36,747	
Taalgenoot	Jan 11 to Jun 11																				Changed Frequency	66,198	
The Big Issue	Jul 11 to Sep 11	3Wk	R 18.00	4	78		10,467					10,549	55		584					639	11,188	11,376	
The Crest	Jan 11 to Jun 11	AltM	R 21.95	4								4	80	10,382	1,097	2,862	361			14,782	14,786	17,198	
The Ridge	Jan 11 to Jun 11	10xA	R 21.95	5								5	350	9,632	2,635	7,317	669			20,603	20,608	20,420	
You	Jul 11 to Sep 11	Wkly, Wed	R 15.95	3,924			171,149	274	351			175,698									175,698	184,248	
Total				50,518	78	13,355	698,764	653	3,451		420	45	767,284	539	45,188	6,135	10,179	1,030	2,453	65,524	832,808	918,097	
CATEGORY: Farming																							
Farmer's Weekly	Jul 11 to Sep 11	Wkly, Fr	R 13.96	2,279			11,890		764	122		15,055			43				68	111	15,166	14,910	
Farming SA	Jul 11 to Sep 11	Mtly	R 14.95	250			7,217	18				7,485									7,485	7,984	

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Landbouweekblad	Jul 11 to Sep 11	Wkly, Wed	R 15.50	5,406			34,130	89				39,625								39,625	40,488		

Total				7,935			53,237	107	764			122		62,165			43			68	111	62,276	63,382
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CATEGORY: Health

Complete Yoga	Jan 10 to Dec 10																				Discontinued	4,458			
Health Intelligence	Jan 11 to Jun 11	AltM	R 29.95	372	8		7,796					107		8,283			1,202	398			688	2,288	10,571	12,038	
Longevity	Jul 11 to Sep 11																					Changed Frequency	21,832		
Longevity.	Jan 11 to Jun 11	AltM	R 29.95	1,589			16,204		500					18,293			2,176					2,176	20,469	Changed Frequency	
Muscle Evolution Magazine	Jan 11 to Jun 11	AltM	R 37.95	120	70		7,353							7,543		24	50	400			200	674	8,217	6,647	
My Health	Jan 11 to Jun 11	AltM	R 15.00														970					970	970	New Member	
Pols / Pulse	Jan 10 to Dec 10	Q	R 32.00	4,379			38,896							43,275									43,275	47,842	
Rolling Inspiration	Jan 11 to Jun 11	AltM	R 25.00	406										406		3,818		403					4,221	4,627	4,876
Sarie Gesond	Jan 10 to Dec 10	2xA	R 32.95				29,222							29,222									29,222	New Member	
Shape	Jul 11 to Sep 11	Mtly	R 29.95	8,107			25,017	207						33,331									33,331	41,546	
Weigh-Less Magazine	Jan 11 to Jun 11	AltM	R 19.95	506			19,092					289		19,887	3,547							3,547	23,434	22,832	

Total				15,479	78		143,580	207	500			396		160,240	3,547	4,812	3,428	1,201			888	13,876	174,116	162,071
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CATEGORY: Home

Avocado/Avokado	Jan 11 to Jun 11	AltM	R 31.95	1,410			20,311							21,721			400				2,843	3,243	24,964	27,732
Conde Nast House & Garden	Jul 11 to Sep 11	Mtly	R 39.95	6,328	1,921		25,855		3,978		1,350	424		39,856	35						4,866	4,901	44,757	42,632
Eat In.	Jan 10 to Dec 10	Ann	R 39.95				9,875							9,875			1,196					1,196	11,071	12,603
Elle Decoration	Jan 11 to Jun 11	8xA	R 39.95	2,372			16,241		100					18,713							2,576	2,576	21,289	19,789
Entertainment Ideas/ Onthaal Idees	Jul 10 to Jun 11	Ann	R 39.95				29,004							29,004									29,004	34,698
Food and Home Entertaining	Jul 11 to Sep 11	Mtly	R 29.95	3,407			25,615					1,311		30,333			867				4,619	5,486	35,819	39,200
Food Ideas / Kos Idees	Jan 10 to Dec 10	Ann	R 39.95				30,932							30,932									30,932	25,196
Gardener, The	Jul 11 to Sep 11	Mtly	R 22.95	4,621			17,268		2,140					24,029			280				2,163	2,443	26,472	25,975
Habitat	Jan 11 to Jun 11	AltM	R 42.95	376	6,500		7,720							14,596	26	19				289		334	14,930	13,678
Home Handyman	Jul 11 to Sep 11	Mtly	R 28.75	2,287			9,923		130			93		12,433									12,433	12,898
House & Leisure	Jul 11 to Sep 11	Mtly	R 31.95	3,756	112		28,691	584	1,069					34,212		219	34	236			3,514	4,003	38,215	34,377
Its all in the detail	Jul 10 to Jun 11	Ann	R 49.95													80,000						80,000	80,000	New Member
Party ideas for Kids / Partytjie Idees vir Kinders	Jan 10 to Dec 10	Ann	R 34.95				29,091							29,091									29,091	New Member
Plum.	Jul 10 to Jun 11																						Suspended	No Submission
Property Magazine, The (Cape).	Jul 11 to Sep 11	Mtly	R 34.95	140			628		152					920		14,595	5,466	1,753				21,814	22,734	27,789
Property Magazine, The (Jhb).	Jul 11 to Sep 11	Mtly	R 34.95	119			626		145					890		12,754	7,155	2,669				22,578	23,468	28,068

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Property Magazine, The (KZN).	Jul 11 to Sep 11	Mtly	R 34.95	55			206		51				312		8,935	3,602	875				13,412	13,724	17,829	
SA Garden / SA Tuin Paleis	Jul 11 to Sep 11	Mtly	R 31.95	4,140			30,987	48	14				35,189									35,189	47,705	
SA Garden and Home	Jul 11 to Sep 11	Mtly	R 26.95	1,805			44,929					9,447	56,181		867					5,114	5,981	62,162	68,803	
SA Home Owner	Jul 11 to Sep 11	11xA	R 39.95	1,514			27,047	92	670				29,323								4,963	4,963	34,286	37,625
Sarie Kos	Jan 10 to Dec 10	Q	R 32.95																			Changed Frequency	66,564	
Sarie Kos vir Mans	Jan 10 to Dec 10	Ann	R 32.95																			Discontinued	New Member	
Sarie Kos.	Jan 11 to Jun 11	AltM	R 38.95	6,365			54,148	19					60,532									60,532	Changed Frequency	
Sarie Woon	Jul 10 to Jun 11	Ann	R 32.95				34,087		25				34,112									34,112	28,812	
Status Quo	Jan 10 to Dec 10	Q	Free 0												1,138	9,186		225				10,549	10,549	9,556
Top Billing	Jul 11 to Sep 11	Mtly	R 26.95	877			11,869		255		31	850	13,882	455	1,165							1,620	15,502	25,026
Tuinier, Die	Jul 11 to Sep 11	Mtly	R 22.95	2,344			17,038						19,382			52				879	931	20,313	20,740	
Tuis Dekorgids / Home Décor Guide	Jan 10 to Dec 10	Ann	R 37.95				23,090						23,090									23,090	New Member	
Tuis Home	Jul 11 to Sep 11	Mtly	R 29.50	9,950			70,448	327					80,725									80,725	73,789	
Tuis Opknop / Home Renovations	Jan 10 to Dec 10	Ann	R 37.95				30,326						30,326									30,326	20,549	
Visi	Jan 11 to Jun 11	6xA	R 49.95	1,194			11,016	75	40		69		12,394									12,394	12,097	
Wine	Jul 11 to Sep 11																					Discontinued	9,025	
Total				53,060	8,533		606,971	1,145	8,769		1,543	12,032	692,053	516	118,825	29,105	5,533	514		31,537	186,030	878,083	782,755	

CATEGORY: Leisure

High Flyers	Jul 11 to Sep 11	Mtly	Free 0										11			13,552						13,563	13,563	14,900
Platinum Living	Jul 10 to Jun 11	Q	R 29.00	158	1,343		538						2,039	274		2,272		158		113	2,817	4,856	New Member	
Prestige	Jul 11 to Sep 11	Mtly	R 49.95	80	4,000		2,300					300	6,680	418		8,236						8,654	15,334	14,861
Resort Life Zimbali	Jul 10 to Jun 11	2xA	Free 0													13,905		689				14,594	14,594	New Member
The Red Bulletin	Jul 11 to Sep 11	Mtly	R 34.95	44			331						375		125,667			9,299				134,966	135,341	New member

Total				282	5,343		3,169					300	9,094	703	125,667	10,508	27,457	10,146		113	174,594	183,688	29,761
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CATEGORY: Male

Destiny Man	Jan 11 to Jun 11	AltM	R 33.95	475			9,676						10,151								4,843	4,843	14,994	15,036
FHM	Jul 11 to Sep 11	Mtly	R 38.95	1,512			44,934	431					46,877										46,877	61,054
GQ	Jan 11 to Jun 11	10xA	R 39.95	1,330	86		18,572		3,760		849	254	24,851	693			83			2,533	3,309	28,160	28,770	
Men's Health	Jul 11 to Sep 11	Mtly	R 37.95	13,940			56,156	479					70,575										70,575	72,033
Playboy	Jul 11 to Sep 11	Mtly	R 45.00	193			8,840		1,779		6		10,818										10,818	New member
Popular Mechanics	Jul 11 to Sep 11	Mtly	R 27.95	14,395	242		27,172	1,026	20			728	43,583	11				404			4,312	4,727	48,310	44,652
Stuff	Jan 11 to Jun 11	AltM	R 29.95	1,385			19,825	33	493				21,736			160				1,319	1,479	23,215	17,962	
Tech-Smart Magazine	Jul 11 to Sep 11	Mtly	Free 0												50,749	29,730					1,148	81,627	81,627	97,703

Total				33,230	328		185,175	1,969	6,052		855	982	228,591	704	50,749	29,890	83	404		14,155	95,985	324,576	337,210
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CATEGORY: Motoring

Auto Trader	Jul 11 to Sep 11	Wkly, Th	R 27.50 / R 14.50				17,756						17,756								17,756	19,892	
Autofirst	Jul 11 to Sep 11	F	R 10.00				4,597						4,597	740	3,958						4,698	9,295	New member
Bakkie & Truck Action	Jan 11 to Jun 11	AltM	R 24.50	82			6,046						6,128	554							554	6,682	6,226
Bike SA	Jul 11 to Sep 11	Mtly	R 26.99	787			24,487					359	25,633	355	774	33	709				1,871	27,504	28,278
Car	Jul 11 to Sep 11	Mtly	R 29.95	18,825	469		52,748	1,273	2,479			285	76,079	2				170		8,170	8,342	84,421	84,226
Caravan and Outdoor Life	Jul 11 to Sep 11	Mtly	R 26.80	3,081			15,215	102			11		18,409									18,409	19,609
Cars in Action	Jul 11 to Sep 11	Mtly	R 27.50	476			8,780					3,332	12,588	530							530	13,118	8,842
Classic & Performance Car Africa	Jan 11 to Jun 11																					Suspended	No Audit Report
Commercial Trader	Jul 11 to Sep 11	F	R 20.00				7,284						7,284							71	71	7,355	6,800
Drive Out Trail Guide / Wegry Roetegids	Jan 10 to Dec 10	Ann	R 37.95				15,726						15,726									15,726	New Member
Drive Out/WegRy	Jan 11 to Jun 11																					Changed Frequency	41,037
Drive Out/WegRy.	Jul 11 to Sep 11	11xA	R 29.95	7,503			23,514	337					31,354									31,354	Changed frequency
Leisure Wheels	Jul 11 to Sep 11	Mtly	R 25.95	2,294	91		16,512	366	22			226	19,511	7				173		1,924	2,104	21,615	20,339
SA4x4	Jul 11 to Sep 11	Mtly	R 28.00	2,305			17,633	215			15	1	20,169									20,169	20,543
Speed and Sound	Jul 11 to Sep 11	Mtly	R 29.95	659			43,200		30			285	44,174	281		100					381	44,555	43,456
Super Bike	Jul 11 to Sep 11	Mtly	R 29.95	222			6,693		500				7,415	202							202	7,617	8,036
Topcar	Jul 11 to Sep 11	Mtly	R 28.95	1,147			18,518	202					19,867									19,867	19,897
TopCar Roadtests	Jan 10 to Dec 10	Ann	R 37.95				12,277						12,277									12,277	New Member
Wiel	Jul 11 to Sep 11																					Discontinued	10,542
Total				37,381	560		290,986	2,495	3,031		26	4,488	338,967	2,671	4,732	133	709	343		10,165	18,753	357,720	337,723

CATEGORY: Parenting

Baba & Kleuter	Jul 11 to Sep 11	Mtly	R 26.95	2,687			16,235	42					18,964									18,964	17,725
Cape Town's Child	Jul 11 to Sep 11	11xA	R 0.00												45,120						45,120	45,120	45,153
Durban's Child	Jul 11 to Sep 11	11xA	Free 0.00												40,241						40,241	40,241	40,792
Expectant Mothers Guide	Jul 10 to Jun 11	Ann	R 27.50				6,197					350	6,547	995		51,377					52,372	58,919	59,830
Joburg's Child	Jul 11 to Sep 11	11xA	R 0.00												52,146						52,146	52,146	52,666
Living and Loving	Jul 11 to Sep 11	Mtly	R 24.95	2,023			14,943				1,680		18,646		792				2,418		3,210	21,856	30,414
Mamas & Papas.	Jul 11 to Sep 11	Mtly	R 26.95	321	2,967		9,615				4,843	4,507	22,253							4,300	4,300	26,553	18,654
Move Best Parent	Jul 11 to Sep 11																					Discontinued	15,568
Parents	Jul 11 to Sep 11	Mtly	KShs 250.00	841			30,019						30,860									30,860	31,680
Raising Kids	Jan 11 to Jun 11																					Resigned	10,513
Today's Child	Jul 11 to Sep 11	Mtly	Free 0													23,948					23,948	23,948	New member

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				Indi-vidual	Business	Travel & Commercial								Indiv Requested	Indiv Non Requested	Bulk Requested	Bulk Non Requested						
Your Baby	Jul 11 to Sep 11	Mtly	R 26.95	2,298			12,744	47				15,089									15,089	18,906	
Your Pregnancy.	Jan 11 to Jun 11	AltM	R 29.50	3,386			30,102	3				33,491									33,491	32,548	
Total				11,556	2,967		119,855	92			4,843	6,537	145,850	995		189,676	23,948			6,718	221,337	367,187	374,449
CATEGORY: Pets																							
All About Dogs Magazine	Jan 11 to Jun 11	AltM	R 22.00	261			3,194				1	3,456									3,456	3,270	
Animaltalk	Jul 11 to Sep 11	Mtly	R 28.95	1,956			7,935				26	9,917								2,314	2,314	12,231	13,811
Catslife	Jan 11 to Jun 11	AltM	R 21.95	821			2,669				27	3,517								1,036	1,036	4,553	4,693
Dog Directory	Jan 10 to Dec 10	Ann	R 77.95	221			8,570					8,791	92		520					720	1,332	10,123	9,073
Total				3,259			22,368				54	25,681	92		520					4,070	4,682	30,363	30,847
CATEGORY: SciTech																							
NAG	Jul 11 to Sep 11	Mtly	R 42.00	523	19		18,684					19,226	193	7						1,583	1,783	21,009	20,155
PC Format	Jul 11 to Sep 11	Mtly	R 44.95	915			15,057					306	16,278							1,531	1,531	17,809	18,817
Total				1,438	19		33,741					306	35,504	193	7					3,114	3,314	38,818	38,972
CATEGORY: Sport and Hobby																							
African Pilot	Jul 11 to Sep 11	Mtly	R 30.00	566	122		3,735				357	4,780	87	250	85	154			190	1,016	1,782	6,562	7,262
Africa's Bowhunter	Jul 11 to Sep 11	Mtly	R 27.95	1,115			6,551	33			38	152	7,889									7,889	8,278
Amakhosi	Jul 11 to Sep 11	Mtly	R 8.95				39,465					39,465										39,465	30,184
Bicycling	Jan 11 to Jun 11	10xA	R 34.95	5,874			9,448	60				15,382										15,382	17,185
Complete Golfer	Jul 11 to Sep 11	Mtly	R 31.95	2,074	161		3,576	209	533			83	6,636	8,753	2,608			518		1,450	13,329	19,965	20,535
Fitness Magazine	Jan 11 to Jun 11	AltM	R 37.95	333	70		15,395					15,798		4	366	400				100	870	16,668	13,880
Game & Hunt/Wild & Jag	Jul 11 to Sep 11	Mtly	R 28.50	1,494			10,916					12,410		373							373	12,783	12,186
Go Multi Magazine	Jan 11 to Jun 11																					Resigned	7,438
Golf Digest	Jul 11 to Sep 11	Mtly	R 34.95	5,946			6,119	108				12,173										12,173	36,912
HQ	Jan 11 to Jun 11	AltM	R 37.50	2,639			6,540				25	9,204	3		33					701	737	9,941	10,258
HQ Pony	Jul 11 to Sep 11	Mtly	R 24.95	829			3,104				26	3,959	30							837	867	4,826	4,435
Kick Off	Jul 11 to Sep 11	F	R 10.00	1,315			44,029	38				45,382										45,382	42,008
Magnum	Jul 11 to Sep 11	Mtly	R 31.50	3,402			14,768					18,170										18,170	19,269
Modern Athlete	Jul 11 to Sep 11	Mtly	Free 0										90		20,689	553					21,332	21,332	29,871
Rock Surf and Deep	Jul 11 to Sep 11	Mtly	R 19.95	208			3,695					3,903	5			7					12	3,915	New member
Runners World	Jul 11 to Sep 11	Mtly	R 31.95	6,726			13,503	214				20,443										20,443	18,422
SA Cricket.	Jan 10 to Dec 10	5xA	R 23.95	637			6,542					7,179			923					4,170	5,093	12,272	Changed Frequency
SA Flyer	Jul 11 to Sep 11	Mtly	R 29.50	1,315	71		5,623					7,009	73	1,082							1,155	8,164	7,713
SA Hunter/Jagter	Jul 11 to Sep 11	Mtly	R 23.00	25,364			9,472	76			307	35,219										35,219	32,752
SA Rugby	Jul 11 to Sep 11	Mtly	R 25.95	1,038	771		13,682	91			1,021	439	17,042			581				4,533	5,114	22,156	19,755
SoccerLife 442	Jan 11 to Jun 11																					Discontinued	27,863

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South African Golfers Yearbook	Jul 10 to Jun 11	Ann	R 29.95									5		10,662				10,667	10,667	13,126				
Sowetan Magazine	Jan 10 to Dec 10	2xA	R 9.95				17,430							1,224			551	1,775	19,571	17,108				
Sports Illustrated	Jul 11 to Sep 11	Mtly	R 33.95	6,324			16,761	211	1,050										24,346	24,788				
Submerge	Jan 11 to Jun 11																		No Submission	3,572				
The Bank Angler / Die Oewerhengelaar	Jul 11 to Sep 11	Mtly	R 32.00	964			13,404						63	2,500				2,563	16,931	New member				
Tight Lines	Jul 11 to Sep 11	Mtly	R 30.50	1,036			23,739												24,775	27,918				
Zigzag	Jan 11 to Jun 11	10xA	R 29.95	2,070			6,921	29											9,020	8,798				
Total				71,269	1,195		294,418	1,069	1,940			1,783	674	372,348	9,046	4,380	23,901	14,276	518	190	13,358	65,669	438,017	461,516

CATEGORY: Travel

Cape Town Official Visitors Guide	Jul 10 to Jun 11	Ann	Free 0.00											198,950					198,950	198,950	New Member			
Explore South Africa	Jan 10 to Dec 10	Q	R 29.95	4			364							486	1,372	3,946	2,555		361	8,720	9,088	9,275		
Getaway	Jul 11 to Sep 11	Mtly	R 29.95	12,798	1,096		27,126	904	2,773			455	45,152	3				126	4,765	4,894	50,046	54,350		
National Geographic Traveller	Jan 10 to Dec 10	Q	R 31.95	544			9,226		680			1,155	11,605								11,605	13,708		
SA Country Life	Jul 11 to Sep 11	Mtly	R 27.95	2,672			23,571					75	8,538	34,856		867			4,583	5,450	40,306	38,454		
Time Out Cape Town Weekend Breaks.	Jan 10 to Dec 10	Ann	R 28.95				6,889						6,889								6,889	6,004		
TravelIdeas	Jul 10 to Jun 11	Q	R 29.95	220	4,763		9,103						14,086	1,221	4	38		522			1,785	15,871	12,069	
Weg Kuirkos	Jan 10 to Dec 10	Ann	R 32.95				37,978						37,978									37,978	New Member	
Weg Namibië / Go Namibia	Jan 10 to Dec 10	Ann	R 35.95				41,622						41,622									41,622	New Member	
Weg/Go	Jul 11 to Sep 11	Mtly	R 29.95	30,101			47,688	353	13				78,155									78,155	83,154	
Wegsleep Oordgids	Jan 10 to Dec 10	Ann	R 49.95				15,147						15,147									15,147	New Member	
Wegsleep.	Jul 11 to Sep 11	11xA	R 24.95	7,349			21,224	135					28,708									28,708	29,702	
Total				53,688	5,859		239,938	1,392	3,466			1,230	8,993	314,566	1,710	1,376	203,801	2,555	648		9,709	219,799	534,365	246,716

CATEGORY: Woman's General

Cleo	Jul 11 to Sep 11	Mtly	R 22.95	309			13,597		100		576	119	14,701			700			4,332	5,032	19,733	21,970	
Cosmopolitan	Jul 11 to Sep 11	Mtly	R 31.95	3,037	40		70,286	217	1,015				74,595		92	34			6,570	6,696	81,291	89,384	
Destiny Magazine	Jul 11 to Sep 11	Mtly	R 27.95	1,939			22,280		680		500		25,399						4,846	4,846	30,245	29,582	
Elle	Jul 11 to Sep 11	Mtly	R 29.95	1,237			26,693		2,004				29,934			107			5,103	5,210	35,144	33,991	
Essentials	Jul 11 to Sep 11	Mtly	R 23.95	3,069			34,038					663	37,770			867			3,036	3,903	41,673	46,538	
Fairlady	Jul 11 to Sep 11	Mtly	R 28.95	5,153			51,627	206					56,986									56,986	70,271
Finesse	Jul 11 to Sep 11	Mtly	R 27.95	13,742			64,376	1,097			3,342		82,557		304				1,792	2,096	84,653	82,867	
Glamour	Jul 11 to Sep 11	Mtly	R 28.95	3,379	1,048		53,353		6,120		3,885	294	68,079	39					9,927	9,966	78,045	82,190	
Ideas/Idees	Jul 11 to Sep 11	Mtly	R 27.50	12,116			74,474	341					86,931									86,931	85,426
Kuier	Jul 11 to Sep 11	F	R 7.00	1,675			45,342	15					47,032									47,032	23,742
Leef	Jul 11 to Sep 11	Mtly	R 29.95	8,191			33,533	72					41,796									41,796	39,659
Marie Claire	Jul 11 to Sep 11	Mtly	R 27.95	1,826	119		28,070	156	2,288				32,459		41	34	236		4,387	4,698	37,157	33,969	

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Move!	Jul 11 to Sep 11	Wkly, Th	R 7.45	302			137,849	6				138,157								138,157	138,970		
O, The Oprah Magazine	Jul 11 to Sep 11	Mtly	R 26.95	3,064	124		29,461	157	2,932			35,738		101	34			4,754	4,889	40,627	52,659		
Psychologies	Jan 11 to Jun 11																			Discontinued			
Real Magazine	Jul 11 to Sep 11	Mtly	R 11.95	985			52,371	13				53,369								53,369	55,229		
Rooi Rose	Jul 11 to Sep 11	Mtly	R 26.95	8,291			97,138		173		1,711	107,313			867			5,305	6,172	113,485	111,009		
Sarie	Jul 11 to Sep 11	Mtly	R 29.95	13,244			101,347	293				114,884								114,884	117,641		
Soul	Jul 11 to Sep 11	Mtly	R 12.95	682			42,357					47,729		15						15	47,744	49,644	
True Love	Jul 11 to Sep 11	Mtly	R 21.95	8,560			73,034	39				81,633									81,633	82,535	
Voila!	Jul 11 to Sep 11	Mtly	Free 0												25,234	3,169		291		28,694	28,694	New member	
Vroue Keur	Jul 11 to Sep 11	Wkly, Fr	R 11.51	3,200			68,068					71,268						453	453	71,721	74,902		
Woman and Home	Jul 11 to Sep 11	Mtly	R 26.95	9,023			73,722			1,200	2,386	86,331			867			4,738	5,605	91,936	93,391		
Women's Health	Jan 11 to Jun 11																			Changed Frequency	68,331		
Women's Health.	Jul 11 to Sep 11	11xA	R 29.95	9,522			53,169	242				62,933								62,933	Changed frequency		
Your Family	Jul 11 to Sep 11	Mtly	R 23.95	3,770			39,589		833	489	2,977	47,658			867			4,658	5,525	53,183	64,500		
Total				116,316	1,331		1,285,774	2,854	16,145		14,682	8,150	1,445,252	39	553	29,611	3,405		291	59,901	93,800	1,539,052	1,576,011

CATEGORY: Woman's Special

Bruidgids	Jan 10 to Dec 10	Ann	R 69.95				18,305		211			18,516		450		1,886				2,336	20,852	26,510	
Fairlady Bride	Jul 10 to Jun 11	2xA	R 44.95				13,708					13,708									13,708	13,135	
Intiem.	Jan 11 to Jun 11	6xA	R 24.95	4,596	324		17,646					22,566			875			2,709	3,584	26,150	24,494		
SA Wedding Album	Jan 10 to Dec 10	2xA	R 34.95	15			12,316				4	12,335			94	580		2,550	3,224	15,559	14,286		
Sarie Bruid	Jul 10 to Jun 11	2xA	R 44.95				13,525					13,525									13,525	12,747	
True Love Bride	Jul 10 to Jun 11	2xA	R 39.95				11,639					11,639									11,639	12,639	
Wedding Collection	Jan 10 to Dec 10	Q	R 39.95	7			6,679					6,686									6,686	5,863	
Wedding Inspirations	Jul 10 to Jun 11	Q	R 34.95				3,587			381	215	4,183		4,018					275	4,293	8,476	7,050	
Total				4,618	324		97,405		211		381	219	103,158		4,468	969	2,466			5,534	13,437	116,595	116,724

CATEGORY: Youth

Ace Matric Guide	Jan 10 to Dec 10	Ann	Free 0													50,000				50,000	50,000	New Member
Barbie Magazine	Jul 11 to Sep 11	Mtly	R 22.95	306			12,192					12,498							1,157	1,157	13,655	7,645
Disney and Me,	Jan 11 to Jun 11	AltM	R 17.95	368			11,641					12,009									12,009	Changed Frequency
Disney Prinses,	Jan 11 to Jun 11	AltM	R 17.95	754			11,514					12,268									12,268	Changed Frequency
Hannah Montana	Jul 11 to Sep 11	Mtly	R 17.95	433			7,852					8,285									8,285	11,666
Hip2b2.	Jan 10 to Dec 10	Q	Free 0	105								105				96,547				96,547	96,652	Changed Frequency
Hoezit	Jul 11 to Sep 11	Mtly	R 23.95	2,102			6,126					8,228	90					385		475	8,703	10,640
Hype	Jan 11 to Jun 11	AltM	R 24.95	46			16,294					16,340							1,620	1,620	17,960	20,619

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Life After School Magazine	Jul 10 to Jun 11																				Resigned	38,461		
National Geographic Kids	Jul 11 to Sep 11	Mtly	R 25.95	8,027	15		23,596	27					31,665									31,665	37,729	
National Geographic Little Kids	Jan 11 to Jun 11	AltM	R 24.95	2,594	13		2,827						5,434									5,434	New Member	
Playhouse Disney,	Jan 11 to Jun 11	AltM	R 17.95																			Discontinued	Changed Frequency	
Saltwater Girl	Jan 11 to Jun 11	10xA	R 25.95	1,652			13,031	5					14,688									14,688	23,570	
Seventeen.	Jan 11 to Jun 11	10xA	R 27.95	2,137			29,538						31,675									31,675	34,829	
Teenzone Magazine	Jul 11 to Sep 11	Mtly	R 24.95	546			11,733						12,279								1,971	1,971	14,250	14,199
XL	Jul 10 to Jun 11	Q	Free 0.00										130		19,100							19,230	19,230	New Member
Total				19,070	28		146,344	32					165,474	220		19,100	146,547	385		4,748	171,000	336,474	199,358	
Grand Total				530,087	48,814	29,071	4,604,919	13,886	50,299			34,038	49,139	5,360,253	24,461	373,016	575,279	243,405	14,524	683	182,166	1,413,534	6,773,787	6,313,716

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