



# Community Press Newspaper

## Summary

July 2011 - September 2011



Publication Name	Frequency	Cover Price	Sales at 50% and above								Sales below 50%	TOTAL CIRCULATION	Corresponding Previous Period
			Subscriptions			Copy Sales	Digital Editions	Third Party Bulk	PMIE	Back Issues			
			Individual	Business	Travel & Commercial								
African Reporter	Wkly, Fr	R 1.50				20,658					0	20,658	16,810
Bosvelder	Wkly, Fr	R 1.00	7			2,931					0	2,938	2,929
Brits Pos	Wkly, Th	R 3.00	22			7,513					208	7,743	7,391
Caledon Kontreinuus	Wkly, Fr	R 4.00										Changed Sector	1,208
Capricorn Voice	Wkly, Wed	R 1.00	18			5,615					0	5,633	5,277
Carletonville Herald	Wkly, Fr	R 3.70	135	93		5,837					0	6,065	5,827
Daller, Die	Wkly, Fr	R 1.50	2	6		2,104					0	2,112	2,063
Die Noordwester	Wkly, Fr	R 2.00	7			4,164					0	4,171	4,602
Die Pos	Wkly, Fr	R 4.20	17	64		5,178					0	5,259	5,164
District Mail	Wkly, Th	R 5.50	16			12,190					0	12,206	12,560
Eikestadnuus	Wkly, Fr	R 4.80	332			6,582					0	6,914	7,600
Estcourt and Midlands News	Wkly, Fr	R 3.20	46			2,637					0	2,683	2,631
Gemsbok	Wkly, Wed	R 2.00	114			12,530					0	12,644	12,304
George Herald (Thursday)	Wkly, Th	R 4.00	50			16,228					0	16,278	16,086
Graaff Reinets Advertiser	Wkly, Th	R 3.00	50			2,238					0	2,288	2,417
Grocotts Mail	2xW, Mo&Th	R 3.50	267	121	97	1,558	15				0	2,058	2,210
Hermanus Times	Wkly, Th	R 4.50	39			6,054					0	6,093	6,633
Inkanyezi	Wkly, Fr	R 1.50										Discontinued	3,728
Klerksdorp Rekord	Wkly, Fr	R 3.00	11			14,789					0	14,800	14,578
Knysna Plett Herald	Wkly, Th	R 3.00	30			3,342					0	3,372	3,083
Ladysmith Gazette	Wkly, Fr	R 3.50	24			4,867					0	4,891	4,956
Letaba Herald	Wkly, Fr	R 3.00	10			4,357					150	4,517	4,457
Limpopo Informant	Wkly, Wed	R 3.00	4			3,165					0	3,169	3,570
Limpopo Mirror	Wkly, Fr	R 3.00	3			8,828		100			0	8,931	8,881
Lowvelder, The / Laevelder, Die ( Tuesday)	Wkly, Tue	R 3.50	15			14,004					0	14,019	14,883
Lowvelder, The / Laevelder, Die (Friday)	Wkly, Fr	R 3.50	15			15,730					0	15,745	16,367
Mid South Coast Mail	Wkly, Fr	R 1.00	5			2,754					0	2,759	2,416

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Middelburg Observer, Fri	Wkly, Fr	R 3.00	3	10		18,079					0	18,092	17,093
Middelburg Observer, Tues	Wkly, Tue	R 1.50		6		6,066					0	6,072	5,962
Mosselbay Advertiser	Wkly, Fr	R 4.00	50			7,929					0	7,979	8,023
Mpumalanga News	Wkly, Th	R 1.50	7			10,283					0	10,290	11,281
Newcastle and District Advertiser	Wkly, Fr	R 4.70	16			9,864					0	9,880	10,332
Northern Natal Courier	Wkly, Fr	R 3.20	14			3,448					0	3,462	3,505
Northern Review Weekend	Wkly, Fr	R 3.00	21			7,065					0	7,086	7,079
Oudtshoorn Courant	Wkly, Fr	R 3.00	30			2,139					0	2,169	1,942
Our Times	Wkly, Th	R 4.00	22			2,310					0	2,332	2,498
Paarl Post	Wkly, Th	R 5.30	161			14,414					0	14,575	15,250
Palaborwa Herald	Wkly, Fr	R 2.00	9			2,556					0	2,565	2,398
Polokwane Observer	Wkly, Th	R 4.00		22		6,115		220			0	6,357	6,601
Potchefstroom Herald	Wkly, Fr	R 3.70	206	58		8,380		143			0	8,787	8,423
Representative	Wkly, Fr	R 3.50	54	52		5,204					0	5,310	5,254
Rustenburg Herald	Wkly, Th	R 3.00	5			25,509					0	25,514	26,307
South Cape Forum/Suid Kaap Forum	Wkly, Th	R 3.00	30			3,822					0	3,852	3,518
South Coast Herald	Wkly, Fr	R 3.00	69		2,832	12,276		315			0	15,492	15,471
Standerton Advertiser	Wkly, Fr	R 2.00	4	12		3,805					0	3,821	4,240
Stellalander	Wkly, Wed	R 2.00	11			3,766					0	3,777	3,597
Streeknuus	Wkly, Fr	R 2.00				3,180					0	3,180	3,359
Swartland Monitor	Wkly, Th	R 4.50										Changed Sector	4,114
Talk of the Town	Wkly, Fr	R 5.00	17			2,273					0	2,290	2,352
Tembisan	Wkly, Th	R 0.50				7,310					0	7,310	6,524
The Courier	Wkly, Fr	R 4.00	70	30		1,279					0	1,379	1,905
The Mail	Wkly, Th	R 2.00	4			14,366					0	14,370	13,259
Umlozi	Wkly, Th	R 2.00	4			2,806					0	2,810	2,649
Vaal Weekly	Wkly, Th	R 1.90		89		6,025					0	6,114	6,615
Vaalweekblad	Wkly, Th	R 3.90	370	3		10,505		200			0	11,078	10,023
Vryheid Herald	Wkly, Fr	R 3.20	12			3,566					0	3,578	3,678
Vrystaat	Wkly, Th	R 2.70	462	21		3,300					0	3,783	3,819
Weslander, The	Wkly, Th	R 5.00	14			11,357					0	11,371	11,025
Witbank News, Fri	Wkly, Fr	R 3.00	3	5		26,365					0	26,373	24,420
Worcester Standard & Advertiser	Wkly, Th	R 4.50	59			9,042					0	9,101	9,519

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Zululand Observer Monday	Wkly, Mon	R 3.50	11			8,890		96			0	8,997	8,512
Zululand Observer Weekend (Formerly Friday)	Wkly, Fr	R 3.50	13			14,598		60			0	14,671	14,116
			<b>2,990</b>	<b>592</b>	<b>2,929</b>	<b>463,745</b>	<b>15</b>	<b>1,134</b>		<b>0</b>	<b>358</b>	<b>471,763</b>	<b>475,294</b>

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