



Business-to-Business Magazine

Summary

July 2011 to September 2011



Publication Name	Period	Frequency	Cover Price	Sales at 50% and above								BELOW 50%	TOTAL PAID	Free Circulation							TOTAL CIRCULATION	Corresponding Previous Period		
				Subscriptions			Single Copy Sales	Digital Editions	Third Party Bulk sales	PMIE	Back Issues			Controlled Free Distribution				Bulk Free	Digital Editions	Back Issues			TOTAL FREE	
				Individual	Business	Travel & Commercial								Indiv Requested	Indiv Non Requested	Bulk Requested	Bulk Non Requested							
CATEGORY: Agricultural																								
Agri Inc. Die Boer / The Farmer	Jul 10 to Jun 11	5xA	R 20.00	5								5	28,499								28,499	28,504	31,357	
Agricultural Machinery Dealer's Guide	Jan 11 to Jun 11	AltM	R 1413.42pa		102							102	6								6	108	90	
Dairy Mail, The	Jul 11 to Sep 11	Mtly	R 28.00	73								73	1,859	2,941	441		90				5,331	5,404	5,783	
Ons Eie	Jul 10 to Jun 11																					Discontinued	6,328	
Pro Agri	Jul 11 to Sep 11	Mtly	R 9.95	15								15		25,940			13,230				39,170	39,185	59,212	
Rooi Vleis / Red Meat	Jul 10 to Jun 11	Q	Free 0											8,146	83	1,102					9,331	9,331	New Member	
SABI Magazine	Jan 11 to Jun 11	AltM	R 28.50	43								43		4,344							4,344	4,387	3,594	
Wineland	Jul 11 to Sep 11	Mtly	R 25.00	373								373	5,046		400		540				5,986	6,359	5,776	
Total				509	102							611	35,410	41,371	924	1,102	13,860				92,667	93,278	112,140	
CATEGORY: Architecture																								
Built	Jan 11 to Jun 11	AltM	R 24.95	251							19	270		3,065							3,065	3,335	4,076	
Design Indaba	Jul 10 to Jun 11	Q	R 50.00	318			948					1,266		484			1,350				1,834	3,100	3,288	
Designing Ways	Jul 11 to Sep 11	Mtly	R 29.50	251			258				396	905	214	1,426	335						1,975	2,880	3,086	
Environmental Management	Jan 11 to Jun 11	AltM	R 30.00	204								204	699	2,151							2,850	3,054	3,111	
Floors in Africa	Jan 11 to Jun 11	6xA	R 38.00											5,556	252						46	5,854	5,854	5,988
IE Magazine	Jan 11 to Jun 11																					Discontinued	2,850	
Leading Architect & Design	Jan 11 to Jun 11	AltM	R 21.50	76								76	1,169	4,285							5,454	5,530	5,590	
Specifier	Jul 11 to Sep 11	11xA	R 167.00	5								5		4,166							4,166	4,171	4,354	
Urban Green File	Jan 11 to Jun 11	AltM	R 45.00	668	18		3					700	1	2,317							1	2,319	3,019	3,177
Walls & Roofs in Africa	Jan 11 to Jun 11	6xA	R 38.00											5,629	68						221	5,918	5,918	5,753
Total				1,773	18		1,209				11	415	3,426	2,083	29,079	655	1,350				268	33,435	36,861	41,273
CATEGORY: Automotive																								
Auto Dealer's Guide	Jul 11 to Sep 11	Mtly	R 1878.13 pa		6,540							6,540	178								178	6,718	6,970	
Auto Forum	Jan 11 to Jun 11	10xA	Free 0										54	13,206	150						87	13,497	13,497	14,347
Automobil	Jul 11 to Sep 11	Mtly	Free 0.00											7,167							7,167	7,167	7,949	
Automotive Business Review.	Jul 11 to Sep 11	11xA	Free 0											12,520			1,154				13,674	13,674	12,532	
Cars & Commercial Over 10 Years Old	Jan 11 to Jun 11	AltM	R 1560.55pa		3,227							3,227	48								48	3,275	2,863	

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Motorcycle Dealer's Guide	Jan 11 to Jun 11	AltM	R 1413.42pa		392							392	50							50	442	471	
Road Ahead, The	Jan 10 to Dec 10	Q	Free 0.00		4							4	2,400	2,237	4,208	432				9,277	9,281	9,209	

Total					10,163							10,163	2,730	35,130	4,358	432	1,154		87	43,891	54,054	54,341
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CATEGORY: Civil Construction

Building Africa	Jul 11 to Sep 11	Mtly	R 45.00	267	16			1			12	296	1	2,742	8			76	1	2,828	3,124	3,092
Civil Engineering	Jul 11 to Sep 11	11xA	R 52.00	91								91		9,743						9,743	9,834	9,410
Civil Engineering Contractor, The	Jul 11 to Sep 11	Mtly	R 45.00	600	33				9		18	660	1	2,389				104	1	2,495	3,155	3,106
Concrete Trends	Jan 10 to Dec 10	Q	Free 0.00										1,681	3,585						5,266	5,266	5,658
Construction Review	Jul 11 to Sep 11	Mtly	R 25.00	363								363	285	665						950	1,313	3,360
Construction World	Jul 11 to Sep 11	Mtly	R 30.00	84								84		4,770				9		4,779	4,863	4,669
Design & Technology	Jan 11 to Jun 11	AltM	R 45.60	40								40	665	2,495	82		67			3,309	3,349	3,565
IMIESA	Jul 11 to Sep 11	11xA	R 40.00	153	24			2				179	857	3,387	22		247		60	4,573	4,752	4,711
Plant Equipment & Hire	Jul 11 to Sep 11	Mtly	R 45.00	326	22						7	355	1	2,161				45		2,207	2,562	2,586

Total				1,924	95			12			37	2,068	3,491	31,937	112		314	234	62	36,150	38,218	40,157
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CATEGORY: Communications

AdVantage	Jul 11 to Sep 11	Mtly	R 25.00	634								634	1,016	2,499						3,515	4,149	3,589
Marketing Mix	Jan 11 to Jun 11	7xA	R 50.00	162						12		174	66	2,210			229			2,505	2,679	2,738
Media, The	Jul 11 to Sep 11	Mtly	R 30.00	39								39	100	3,366						3,466	3,505	3,743
Sales Guru	Jul 11 to Sep 11	11xA	R 38.20	308	5,030							5,338		177	1,080	1,000				2,257	7,595	9,424
Screen Africa	Jul 11 to Sep 11	Mtly	R 35.00	115							1	116	48	661			3,040			3,749	3,865	3,293

Total				1,258	5,030					1	12	6,301	1,230	8,913	1,080	1,000	3,269			15,492	21,793	22,787
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CATEGORY: Electrical Engineering

African Energy Journal	Jan 11 to Jun 11	AltM	R 45.00	209	14						7	230	1	2,286	67					2,354	2,584	2,610
Electricity & Control	Jul 11 to Sep 11	Mtly	R 32.92	76								76		4,646	100			9		4,755	4,831	4,769
Electronic Buyers' Guide	Jan 10 to Dec 10	Ann	R 350.00											3,419						3,419	3,419	3,352
Energize	Jul 11 to Sep 11	11xA	R 502.74pa.	62								62	4,864						453	5,317	5,379	4,857
ESI Africa	Jul 10 to Jun 11	Q	Free 0.00	15								15		3,611		58	817			4,486	4,501	4,711
Sparks Electrical News	Jul 11 to Sep 11	Mtly	R 26.25	98								98		6,632	15			13		6,660	6,758	6,686
Vector Journal	Jul 11 to Sep 11	11xA	R 502.74 pa.	80								80	5,905							5,905	5,985	5,624
WattNow.	Jul 11 to Sep 11	Mtly	R 20.00	23								23		4,339	107			5		4,451	4,474	3,795

Total				563	14					7		584	10,770	24,933	289	58	817	27	453	37,347	37,931	36,404
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CATEGORY: Engineering - Other

Capital Equipment News	Jul 11 to Sep 11	Mtly	R 27.50	17								17		3,665				9		3,674	3,691	3,643
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Chemical Technology	Jul 11 to Sep 11	Mtly	R 27.50	51							51		3,668	70			8		3,746	3,797	3,783		
Dataweek	Jul 11 to Sep 11	F	R 16.00	14							14	2,354	1,407						3,761	3,775	3,893		
Engineer IT	Jul 11 to Sep 11	11xA	R 502.74 pa.	66							66	5,144					514		5,658	5,724	5,204		
Engineering News	Jul 11 to Sep 11	Wkly, Fr	R 13.50	2,981	459	285	652	86	25		4,488	758	4,732			456			5,946	10,434	13,291		
Instrumentation & Control Buyers' Guide	Jan 10 to Dec 10	Ann	R 350.00										4,872						4,872	4,872	4,593		
Mechanical Technology	Jul 11 to Sep 11	Mtly	R 30.00	45							45		3,651				9		3,660	3,705	3,731		
Motion Control	Jul 10 to Jun 11	Q	Free 0.00	1							1	902	2,594						3,496	3,497	3,522		
Motion Control Buyers' Guide	Jan 10 to Dec 10	Q	R 250.00 pa										3,139						3,139	3,139	2,890		
Plumbing Africa	Jul 11 to Sep 11	Mtly	R 39.90	89							89	785	1,526	1,450		33			3,794	3,883	3,947		
Position IT	Jan 11 to Jun 11	8xA	R 502.74 pa	23							23	3,925		125					4,050	4,073	4,078		
Refrigeration and Airconditioning	Jul 11 to Sep 11	Mtly	R 39.90	172							172	593	2,483	55		33			3,164	3,336	3,323		
SA Instrumentation & Control	Jul 11 to Sep 11	Mtly	Free 0.00	30							30	2,985	2,640						5,625	5,655	5,515		
Water & Sanitation Africa	Jan 11 to Jun 11	AltM	R 30.00	232	9			10			251	2,848	722	75		477		11	4,133	4,384	4,505		
Water Sewage & Effluent	Jan 11 to Jun 11	AltM	R 45.00	369	17						395		2,613	50				1	2,664	3,059	3,136		
Total				4,090	485	285	652	96	25		9		5,642	20,294	37,712	1,825		999	26	526	61,382	67,024	69,054

CATEGORY: Health and Wellbeing

Emergency Services SA / Occupational Risk	Jul 11 to Sep 11																			Digital Only	4,121
Hi-Tech Security Directory	Jul 10 to Jun 11	Ann	R 350.00										4,593						4,593	4,593	4,593
Hi-Tech Security Solutions	Jul 11 to Sep 11	11xA	R 25.00	28							28	2,513	2,750						5,263	5,291	5,379
International Dentistry Africa Edition	Jan 11 to Jun 11	AltM	Free 0									34	4,334						4,368	4,368	4,172
Leadership in HIV/Aids	Jan 10 to Dec 10	Q	R 29.95	5	4		343				352	924	3,696	3,487	285		188		8,580	8,932	8,614
LMS	Jan 11 to Jun 11	AltM	R 34.20										5,612						5,612	5,612	5,470
MDR Medical Desk Reference	Jan 10 to Dec 10	Ann	R 700.00		750					3,194	3,944								3,944	3,944	4,247
Medical Chronicle	Jul 11 to Sep 11	11xA	R 46.65	171							171	5,166	6,716	1,050					12,932	13,103	13,775
MIMS	Jul 11 to Sep 11	Mtly	R 1056.78		4,125						4,125						83		83	4,208	4,292
MIMS Guide to OTC Products	Jan 10 to Dec 10	Ann	R 278.00		132					82	214		2,268						2,268	2,482	2,629
Modern Medicine	Jul 11 to Sep 11	11xA	R 372.00	711							711		5,222						5,222	5,933	5,934
Modern Pharmacy	Jul 11 to Sep 11	11xA	R 372.00	65							65		3,208						3,208	3,273	3,274
Occupational Health Southern Africa	Jan 11 to Jun 11	AltM	R 38.17	45	1,876						1,921									1,921	1,857
Pedmed	Jan 11 to Jun 11	AltM	R 34.20	19							19	4,350	504	1,000					5,854	5,873	5,296
Professional Forum	Jul 10 to Jun 11	3xA	Free 0									994							994	994	926
SA Family Practice	Jan 11 to Jun 11	AltM	R 91.60	92							92		4,044	122		300			4,466	4,558	4,493

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SA Pharmaceutical Journal	Jan 11 to Jun 11	10xA	R 33.00	45							45	5,271			413				5,684	5,729	4,872		
Sensitive Midwifery	Jul 10 to Jun 11	Q	Free 0											1,250	141		919		2,310	2,310	New Member		
SHEQ Management	Jan 11 to Jun 11	AltM	R 55.00		144						144		3,430	2,301					5,731	5,875	5,299		
The Specialist Forum Journal	Jul 11 to Sep 11	11xA	R 38 pa/R28.00										5,238				663		5,901	5,901	New member		
Update - The Journal for Continuing Education GPs.	Jan 11 to Jun 11	10xA	R 202.00/290 .00/610.00	10							10		6,130						6,130	6,140	Changed Frequency		
Total				1,191	7,031		343				3,276	11,841	19,252	57,745	9,210	285	854	1,853	89,199	101,040	89,243		

CATEGORY: Hospitality, Catering and Tourism

Business Travel Now	Jul 11 to Sep 11	Mtly	R 275.00 pa										2,895		593	200	30	8	3,726	3,726	3,964
Business Traveller Africa	Jul 11 to Sep 11	Mtly	R 29.95	38	8						46		1,000	667	7,475				9,142	9,188	10,810
Butler	Jan 11 to Jun 11																			Resigned	3,342
Conference Venues	Jul 10 to Jun 11	Ann	Free 0.00										11,310						11,310	11,310	19,208
Food & Beverage Reporter	Jan 11 to Jun 11	10xA	Free 0.00	445							445		3,591						3,591	4,036	4,024
Hotel & Restaurant	Jul 11 to Sep 11	Mtly	R 22.00	229	141						370	42	6,642			178			6,862	7,232	7,634
Meetings SA	Jan 11 to Jun 11	AltM	R 32.00	51	8						59		3,371	20		455			3,846	3,905	3,939
RB Magazine	Jul 11 to Sep 11																			Suspended	6,969
SA Conference Directory	Jan 10 to Dec 10	Ann	R 160.00	67				188			255		13,724	2,508		1,175			17,407	17,662	21,312
South Africa in the Palm of your Hand	Jul 10 to Jun 11	Ann	R 165									22	154	5,601		225			6,002	6,002	New Member
Southern African Tourism Update.	Jan 11 to Jun 11	AltM	R 150.00pa										3,847		375	130	471	13	4,836	4,836	4,248
Travel News Weekly	Jul 11 to Sep 11	Wkly, Wed	R 495.00 pa	11	797						808		1,685	4,048	86	8			5,827	6,635	6,181
Total				841	954			188			1,983	64	48,219	12,844	8,529	2,193	679	21	72,549	74,532	91,631

CATEGORY: Industry

25° In Africa	Jul 10 to Jun 11																			Changed Frequency	3,658
25° In Africa.	Jan 11 to Jun 11	6xA	R 49.00										3,865	202	13			108	4,188	4,188	Changed Frequency
Analytical Reporter	Jan 11 to Jun 11	AltM	R 21.00	23							23	981	2,248			333			3,562	3,585	3,272
Cold Chain	Jan 11 to Jun 11	AltM	R 45.60	59							59	237	2,683	460					3,380	3,439	2,763
Colour Coating & Corrosion SA	Jul 10 to Jun 11	Q	R 180.00	24							24	400	963						1,363	1,387	1,384
Eastern Cape Business	Jan 10 to Dec 10	Ann	R 49.95									34	4,565	8,082	646				13,327	13,327	14,786
FEM Industrial Buyer	Jan 11 to Jun 11	AltM	R 99.00	194							194	7	47,480						47,487	47,681	48,385
Gauteng Companies	Jan 10 to Dec 10	Ann	R 49.95									117	2,306	5,718	7,171				15,312	15,312	14,658
Hire S.A. (formerly Leading Equipment)	Jul 11 to Sep 11	Mtly	R 26.95	31							31	846	2,371						3,217	3,248	3,077

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JFM	Jul 11 to Sep 11	Mtly	R 45.00	87	4			2			4	97	2	2,926			37	1	2,966	3,063	3,083		
KwaZulu Natal Business	Jul 10 to Jun 11	Ann	R 49.95										36	7,149	4,837	2,349			14,371	14,371	14,764		
Lighting in Design.	Jan 10 to Dec 10	Q	R 27.00	35								35		3,376	115	100	13	57	3,661	3,696	3,595		
Limpopo Business	Jan 10 to Dec 10																			Changed Cycle	14,530		
Limpopo Business.	Jul 10 to Jun 11	Ann	R 49.95										19	3,638	4,194	6,915			14,766	14,766	Changed Cycle		
Metering International	Jan 10 to Dec 10	Q	Free 0.00	78								78		6,882			1,100		7,982	8,060	10,120		
Mpumalanga Companies	Jul 10 to Jun 11	Ann	R 49.95										29	3,057	9,153	3,273			15,512	15,512	14,297		
North West Business	Jan 10 to Dec 10																			Changed Cycle	15,756		
North West Business.	Jul 10 to Jun 11	Ann	R 49.95										36	4,606	5,834	4,572			15,048	15,048	Changed Cycle		
Northern Cape Business	Jul 10 to Jun 11	Ann	R 49.95										14	5,820	2,391	2,372			10,597	10,597	13,643		
Opportunity (Exploring Business Prospects in SA)	Jan 11 to Jun 11	AltM	R 29.95	3	13							16	1,259	3,216	3,988	292		500	9,255	9,271	8,966		
Resource	Jan 10 to Dec 10	Q	R 35.00	141	16		610		500			1,267		2,677	71		638		6	3,392	4,659	3,756	
RISKsa	Jul 11 to Sep 11	Mtly	R 34.17	213								213	60	5,274	1,464					6,798	7,011	6,776	
SA Jewellery News	Jul 11 to Sep 11	Mtly	R 28.50	63	1,398							1,461									1,461	1,558	
Service (Leadership in Local Government)	Jan 11 to Jun 11	AltM	R 29.95	5	5							10	971	4,102	3,867	237				9,177	9,187	9,004	
South African Food Review	Jul 11 to Sep 11	11xA	R 382.00	411								411	1	3,333						3,334	3,745	3,714	
Sustain	Jan 10 to Dec 10	Ann	R 200.00	103								103		2,409						2,409	2,512	3,333	
Total				1,470	1,436		610	2	500		4	4,022	5,049	124,946	50,376	27,940	2,071	50	672	211,104	215,126	218,878	

CATEGORY: Information and Computer Technology

Brainstorm	Jul 11 to Sep 11	11xA	R 29.95	1,422	1,138		500		2,273		2	5,335	450	1,312	217		67		450	2,496	7,831	8,542
iWeek	Jul 11 to Sep 11	F	R 9.00	183	10		58					251	5,189	39	3,415	237	148		4	9,032	9,283	8,474
Quantum	Jul 11 to Sep 11	Mtly	R 26.00	27								27		3,470	148			8		3,626	3,653	3,734
Total				1,632	1,148		558		2,273		2	5,613	5,639	4,821	3,780	237	215	8	454	15,154	20,767	20,750

CATEGORY: Management

African Decisions	Jan 10 to Dec 10	Q	R 21.95				196					196	4,538		12,074				241	16,853	17,049	15,837
African Leader	Jan 10 to Dec 10	Q	R 18.95	27			789					816			18	7,554				7,572	8,388	8,326
Afropolitan	Jan 11 to Jun 11	AltM	R 29.95				550					550	2	2,109	435	715	500		487	4,248	4,798	New Member
BigNews for the Business Owner	Jul 11 to Sep 11																				Discontinued	58,806
Black Business Quarterly	Jan 10 to Dec 10	Q	R 29.95	54	7		539					600	935	2,098	2,019	1,864		581	7,497	8,097	6,566	
Business Brief	Jan 11 to Jun 11	AltM	R 40.00	12,114			508	667				13,289	2,947		140			33	3,120	16,409	15,285	
Business Link Magazine	Jan 11 to Jun 11	AltM	Free 0.00											10,148						10,148	10,148	10,179
Cape Business News	Jul 11 to Sep 11	Mtly	R 11.00	532			2					534		5,652						5,652	6,186	6,170
Careers SA	Jul 10 to Jun 11	Ann	R 150.00				318					314	1	195		16,900				17,096	17,410	17,382
CEO Magazine	Jul 11 to Sep 11	Mtly	R 24.95	10	55		169					234		4,340	250	1,788				6,378	6,612	7,931
Delivery	Jan 10 to Dec 10	Q	R 25.00	63	1,146				28			1,237		5,110	2,090	2,940				10,140	11,377	11,365

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Enterprise Risk	Jul 11 to Sep 11																				Digital Only	3,140		
HR Future	Jul 11 to Sep 11																				Resigned	37,804		
Impumelelo SA's Top Empowerment Co.	Jul 10 to Jun 11	Ann	R 295.00	62			483					545			1,890	5,198						7,088	7,633	7,297
Leadership	Jul 11 to Sep 11	Mtly	R 29.95	247	473		618				173	1,511	1,172	1,648	3,703	148			209			6,880	8,391	8,143
Money Marketing	Jul 11 to Sep 11	Mtly	R 20.00	43								43	887	5,882								6,769	6,812	6,703
PMR Africa	Jan 11 to Jun 11	10xA	R 26.00		384		1,735					2,119		25	150							175	2,294	2,487
Profiles Stock Exchange Handbook	Jan 10 to Dec 10	3xA	R 107.00		5,664		1,993				333	7,990		5								5	7,995	10,614
Public Sector Manager	Jul 11 to Sep 11	Mtly	R 29.95											8,681	504							9,185	9,185	New member
South Africa's Top Performing Companies	Jan 10 to Dec 10	Ann	R 195.00	49			702		1,381			2,132		1,624	470	2,775						4,869	7,001	New Member
the african.org	Jan 11 to Jun 11	AltM	R 29.00	57			80		245			382		13,628	2,000	4,581		513				20,722	21,104	New Member
The Project Manager SA	Jan 10 to Dec 10	Q	R 29.95	3			12					15	2,688	837	5,782	92						9,399	9,414	New Member
The South African School Collection	Jan 10 to Dec 10	Ann	R 29.95	4			967					971			85	3,750						3,835	4,806	New Member
Top 500 SA's Best Companies	Jan 10 to Dec 10	Ann	R 145.00pa	47			940		703			1,690		1,588	80	2,459						4,127	5,817	New Member
Top Women in Business & Government	Jul 10 to Jun 11	Ann	R 195.00	41			569		200			810		600	1,960	4,994						7,554	8,364	New Member
Western Cape Business	Jan 10 to Dec 10	Ann	R 49.95								71	71	20	129	13,408	591						14,148	14,219	15,412
Total				13,353	7,729		11,170	667	2,557		-4	577	36,049	13,190	64,299	47,058	56,349	500	513	1,551	183,460	219,509	249,447	

CATEGORY: Mining & Quarrying

African Mines Handbook	Jan 10 to Dec 10	Ann	R 1250.00	378								378		1,304								1,304	1,682	1,659
African Mining	Jan 11 to Jun 11	AltM	R 45.00	573	26						17	616		2,426	233				1			2,660	3,276	3,176
African Mining Brief	Jan 11 to Jun 11	AltM	Free 0										43	1,214		27						1,284	1,284	New Member
Earthbroker	Jul 11 to Sep 11	Mtly	Free 0											5,159								5,159	5,159	4,979
Inside Mining.	Jan 11 to Jun 11	AltM	R 30.00	185	20		13	11				229		2,596	9		357					2,962	3,191	Changed Frequency
Mining & Minerals Product Review	Jan 11 to Jun 11	AltM	R 45.60	9								9	831	3,498			67					4,396	4,405	4,126
Mining Mirror	Jul 11 to Sep 11	Mtly	R 45.00	633	35			2			16	686	1	2,339				146	1			2,487	3,173	3,040
Mining Review Africa.	Jul 11 to Sep 11	11xA	Free 0.00	12								12		4,067			83					4,150	4,162	4,223
Mining Weekly	Jul 11 to Sep 11	Wkly, Fr	R 10.20	2,792	413	285	653	86	25			4,254	746	5,143			240					6,129	10,383	13,194
Modern Mining	Jul 11 to Sep 11	Mtly	R 30.00	51								51		4,107				13				4,120	4,171	4,360
Modern Quarrying	Jan 10 to Dec 10	Q	R 30.00	4								4		2,473	75							2,548	2,552	2,656
Quarry Southern Africa	Jan 11 to Jun 11	AltM	R 45.00	194	7						7	208		2,315	83					1		2,399	2,607	2,577
SA Mining	Jul 11 to Sep 11	Mtly	R 25.00	43								43		3,738		1,000						4,761	4,804	5,163
Total				4,874	501	285	666	99	25		40	6,490	1,621	40,379	400	1,027	747	159	26	44,359	50,849	49,153		

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				Indi-vidual	Business	Travel & Commerical								Indiv Requested	Indiv Non Requested	Bulk Requested	Bulk Non Requested						
CATEGORY: Property																							
Housing in Southern Africa	Jul 11 to Sep 11	Mtly	R 23.33	86								86		3,549	167			4		3,720	3,806	3,701	
Total				86								86		3,549	167			4		3,720	3,806	3,701	
CATEGORY: Retail																							
DIY Trade News	Jul 11 to Sep 11	Mtly	R 24.95	31								31	1,619	2,325						3,944	3,975	3,694	
Frontshop	Jul 11 to Sep 11	Mtly	R 15.00	33								33	1,900	1,708	285	100				3,993	4,026	3,113	
Hardware Africa	Jan 10 to Dec 10																				Suspended	7,950	
Shop-SA Association Trade Magazine, The	Jul 11 to Sep 11	Mtly	R 29.95										1,440	6,380						7,820	7,820	7,895	
Supermarket and Retailer	Jul 11 to Sep 11	Mtly	R 42.00	177								177		7,444			228			7,672	7,849	8,048	
Talking Shop	Jan 11 to Jun 11																				Discontinued	5,709	
The International Convenience Store Retailer - A E	Jul 11 to Sep 11																				Terminated	2,778	
The International Convenience Store Retailer.	Jul 11 to Sep 11	11xA	Free 0.00											2,677						2,677	2,677	2,778	
The International FMCG Retailer.	Jul 11 to Sep 11	11xA	Free 0.00											2,508						2,508	2,508	2,626	
The International Hardware Retailer.	Jul 11 to Sep 11	11xA	Free 0.00											2,686						2,686	2,686	2,730	
Traders Friend	Jul 11 to Sep 11	11xA	Free 0.00										70	6,300						6,370	6,370	6,300	
Wholesale Business (Incorp C-Store)	Jan 11 to Jun 11	AltM	Free 0.00	106								106		7,011		6,000	228			13,239	13,345	13,461	
Total				347								347	5,029	39,039	285	6,100	456			50,909	51,256	67,082	
CATEGORY: Transport and Logistics																							
Commercial Vehicle Dealer's Guide	Jul 11 to Sep 11	Mtly	R 1799.88pa		5,945							5,945	268							268	6,213	6,474	
Fleet.	Jul 11 to Sep 11	Mtly	R 20.00		8							8		6,645	480					7,125	7,133	7,081	
Fleetwatch.	Jan 11 to Jun 11	10xA	R 39.50	2	179							181	22	4,384						4,406	4,587	4,846	
Focus on Transport & Logistics	Jul 11 to Sep 11	Mtly	R 55.00	46	4							50	9	6,593	236					6,838	6,888	7,463	
Freight & Trading Weekly	Jul 11 to Sep 11	Wkly, Fr	R 498.00 pa	4	915			28			2	949		2,971		47		24	1	3,043	3,992	3,934	
Mobility	Jul 10 to Jun 11	4xA	R 25.00	77	43							120	8	2,966	1,772				31	4,777	4,897	4,730	
Transport World Africa	Jan 11 to Jun 11	AltM	R 30.00	46	3			13				4	66	1,572	1,020	20		350		2,962	3,028	3,375	
Truck & Bus	Jul 11 to Sep 11	11xA	R 45.00	8	35							43	13	3,176	1,702					4,891	4,934	4,983	

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				Indi-vidual	Business	Travel & Commercial								Indiv Requested	Indiv Non Requested	Bulk Requested	Bulk Non Requested						
Trucks and Heavy Equipment News.	Jan 11 to Jun 11	AltM	Free 0										7,453							7,453	7,453	7,460	
Total				183	7,132			41			2	4	7,362	1,892	35,208	4,210	47	350	24	32	41,763	49,125	50,346
Grand Total				34,094	41,838	570	15,208	917	5,568		109	4,284	102,588	127,744	627,280	137,573	103,106	29,149	1,724	6,005	1,032,581	1,135,169	1,216,387

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