

2007 - Brand Awards - Results

Brand Award Category	Budget Category	Placed	Company and Campaign	Submitted by	Entry	Contact Person	Contact Number	Email Address	
Institutions	All	Winner	No Award						
Social Responsibility	Large Budget	Winner	Cell C - Hola 7	Cell C (Pty) Ltd	1	Simon Camerer Executive Head of Marketing	(011) 324 4855	scamerer@cellc.co.za	
Products & Services	Large Budget	Winner	Vodacom - Bluetooth and Beyond	FCB South Africa (Pty) Ltd	6	Russell Turner	(011) 301-1368 082-907-9792	russell@fcb.co.za	
		Special Mention	Cell C - MNP	Cell C (Pty) Ltd	2	Simon Camerer Executive Head of Marketing	(011) 324 4855	scamerer@cellc.co.za	
		Special Mention	MTN - Yello Fortune	Wunderman South Africa (Pty) Ltd	21	Matthew Kretzschmar Executive Creative Director	(011) 797 9900 083-602-5248	matthew_kretzschmar@za.wunderman.com	
		Special Mention	Cadbury's R1.99 Range of Favourite Chocolate Brands	Cadbury South Africa (Pty) Ltd	24	Steve Chantry Senior Brand Manager	(011) 253 4000	stephen.chantry@cspk.com	
	Small Budget	Winner	Stormhoek	H Investments No. 121 (Pty) Ltd	9	Graham Knox Managing Director	(021) 864 3155	graham@stormhoek.co.za	
		Special Mention	Exclusive Books Homebru	Exclusive Books	7	Batya Green-Bricker Marketing Manager	(011) 798 0000	batya@exclusivebooks.co.za	
		Special Mention	Toot 'n Scoot	Tequila Johannesburg Advertising (Pty) Ltd	10	Hilah Sher Creative Director	(011) 322 3314	hilah.sher@tequila.co.za	
		Special Mention	Channel Ubuntu	Channel Life Limited	15	Lourika Smith Corporate Marketing Executive	(011) 446 9808	lourikas@channel.co.za	
	Corporate	Large Budget	Winner	Nedbank Relaunch	Nedbank Limited	19	Greg Garden Nedbank Divisional Director Group Marketing Clive Evans Net#work BBDO	Nedbank (011) 294-0676 Net#work BBDO (011) 912-0000	gregg@nedbank.co.za clive.e@networkbbdo.co.za
			Special Mention	Launching Standard Bank in Argentina	Standard Bank of South Africa (Pty)Ltd	3	Sarah-Anne Orphanides Nikki Twomey	(011) 636 3476 (011) 636 2604	chloe.vansanten@standardbank.co.za
Special Mention			MTN GO	MTN (Pty) Ltd	20	Bernice Samuels General Manager Marketing	083-212-7940	bernice@mtn.co.za	
Grand Prix		Grand Prix	Stormhoek	H Investments No. 121 (Pty) Ltd	9	Graham Knox Managing Director	(021) 864 3155	graham@stormhoek.co.za	

2007 - Sponsorship Marketing Excellence Awards - Results

Sponsorship Award Category	Budget Category	Award	Company and Campaign	Submitted by	Entry No.	Contact Person	Contact Number	Contact Email Address
Sport	Extra Large Budget	Gold	Standard Bank Pro 20 Cricket	Standard Bank of South Africa (Pty) Ltd	2	Clement Motale Sponsorship Group Head Ntsubane - Secretary	(011) 636 2119	andiswa.ntsibane@standardbank.co.za
		Silver	ABSA Cup 2007	Exp. Sponsorship (Pty) Ltd	5	Clint Paterson or Justin Sampson at Exp and Happy Ntshingila at Absa	Exp (011) 549 5340 ABSA (011) 350 6000	clint.paterson@expagency.biz
	Large Budget	Gold	Vodacom Durban July	Sail Sport and Entertainment (Pty) Ltd	21	John Faia	082 330 1742	johnf@sail.co.za
	Medium Budget	Gold	ABSA Cape Epic 2007	Exp. Sponsorship (Pty) Ltd	4	Jonahan Argyle or Justin Sampson at Exp	(011) 549 5340	jonathan.argyle@expagency.biz
		Silver	Telkom Swimming	The Agency for Advertising and Marketing (Pty) Ltd	22	Marcel Brazer The Agency Business Unit Director Braam Wessels Telkom Senior Manager Presence Marketing	The Agency (011) 235 3136 Telkom (012) 311 1538	marcelb@agency.co.za
		Silver	Pick 'n Pay Knysna Oyster Festival 2007	Worldsport South Africa (Pty) Ltd	11	Lisa Duthie	(021) 426 5775	lisa@worldsport.co.za
		Silver	Vodacom Greatest Supporters	Sail Sport and Entertainment (Pty) Ltd	17	John Faia	082 330 1742	johnf@sail.co.za
	Small Budget	Gold		No Winner				
		Silver	Sasol 7's Springboks	Megapro Marketing (Pty) Ltd	14	Craig van Niekerk or Darren Kelly	(011) 305 9833/9800 082 301 6715	craigv@megapro.co.za

Sponsorship Award Category	Budget Category	Award	Company and Campaign	Submitted by	Entry No.	Contact Person	Contact Number	Contact Email Address
Arts & Culture	Extra Large Budget	No Award						
	Large Budget	Gold	ABSA KKNK 2007 (Absa Klein Karoo Nasionale Kunstefees)	Exp. Sponsorship (Pty) Ltd	9	Richard van der Schyff or Justin Sampson at Exp and Happy Ntshingila at ABSA	Exp (011) 549 5340 ABSA (011) 350 6000	richard.vdschyff@expagency.biz
	Medium Budget	Gold	Levi's Original Music	Levi Strauss South Africa (Pty) Ltd	23	Mike Leslie Innovations & Sponsorship Manager	(021) 403 9440	mleslie@levi.com
	Small Budget	No Award						
Grand Prix	Arts & Culture	Grand Prix	Levi's Original Music	Levi Strauss South Africa (Pty) Ltd	23	Mike Leslie Innovations & Sponsorship Manager	(021) 403 9440	mleslie@levi.com
	Sport	Grand Prix	Standard Bank Pro 20 Cricket	Standard Bank of South Africa (Pty) Ltd	2	Clement Motale Sponsorship Group Head Andiswa Ntsubane - secretary	(011) 636 2119	andiswa.ntsubane@standardbank.co.za

2007 - Marketing Organisation & Marketing Person of the Year - Results

Award	Placed	Awarded Person / Entity	Representing	Entry	Contact Person	Contact Number	Email Address
2007 Marketing Organisation of the Year	Winner Large Category	Standard Bank of South Africa	Standard Bank	001MO	Sarah-Anne Orphanides Chloe van Santen (secretary)	011-631-1090	chloe.vansanten@standardbank.co.za
	Winner Medium Category	Exclusive Books	Exclusive Books	003MO	Batya Green-Bricker	011-798-0000	batya@exclusivebooks.co.za
2007 Marketing Person of the Year		Happy Ntshingila, Group Executive Group Marketing	ABSA Bank	003MP	Happy Ntshingila Tara Ison (secretary)	011-350-6477	tarai@absa.co.za
2007 Emergent Marketer of the Year		Ronen Jackson, Marketing Director	Alliance Group	002MP	Ronen Jackson Barbara (secretary)	021-443-6000 083-463-7777	rjackson@alliancegroup.co.za